

Market Access and Occupational Choice: Evidence from Rural Roads in India*

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Abstract

How does transportation infrastructure affect rural employment and economic outcomes? We construct a comprehensive, high spatial resolution dataset of 825 million individuals in rural India to estimate the impact of a national rural road construction program that has built paved roads to over 100,000 villages since 2000. Program rules provide discontinuities in the probability of treatment at multiple village population thresholds, which we exploit using a fuzzy regression discontinuity design. Road construction to previously unconnected villages leads to a 12 percentage point reduction in the share of households and workers in agriculture, with an equivalent increase in wage labor market participation. This sectoral reallocation is concentrated among males and households with low levels of land, precisely those groups who have the lowest costs and highest returns to sectoral reallocation. Labor reallocation to wage labor is strongest in locations close to major cities, suggesting the importance of access to urban markets in the process of structural transformation. Rather than facilitating growth of nonfarm firms in treated villages, rural roads enable workers to access external labor markets. We also provide evidence for gains to economic outcomes, as measured by earnings and night light luminosity.

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1 Introduction

Labor productivity in agriculture is generally significantly lower than in other sectors of the economy (Caselli, 2005; Gollin et al., 2014; Restuccia et al., 2008). This is particularly true in developing countries, whose economies are also characterized by high population shares living in rural areas and working in agriculture (McMillan et al., 2014). Researchers going back to Lewis (1954) and Sen (1966) have suggested that labor market imperfections prevent labor from reallocating away from agricultural cultivation towards higher productivity activities. This paper focuses on one particular friction: the poor state of transportation infrastructure in low-income countries. One billion people, or thirty-one percent of the world's rural population, live in settlements more than 2 km from a paved road. Ninety-eight percent of people lacking such access to outside markets and government services live in developing countries (World Bank, 2015). This paper examines the labor market consequences of high rural transport costs by estimating the causal effects of a \$37 billion rural road construction program, which has provided over 100,000 Indian villages with paved connections to the wider road network. In order to estimate impacts at the village level, we assemble socio-economic microdata on every individual in rural India (825 million observations). We find that road construction leads to reallocation of labor out of agriculture, suggesting that high rural transport costs are a major barrier to the efficient allocation of labor in low income countries.

Due to the scarcity of high spatial resolution data and the endogeneity of road placement, the economic impacts of rural roads have proven difficult for researchers to assess. The high costs and potentially large benefits of infrastructure investments mean that both economic and political considerations tend to guide their placement, posing challenges for researchers

seeking to understand their effects.^{1,2} We overcome these constraints by taking advantage of a large-scale natural experiment in an Indian national rural road construction program, which by 2015 had built over 100,000 roads to over 185,000 villages at a cost of nearly \$40 billion. The implementation guidelines produce exogenous variation in road construction by generating discontinuities in the probability of road construction at two village population thresholds (500 and 1000). We exploit these population thresholds to estimate the economic impact of rural roads using a fuzzy regression discontinuity design.

To utilize village-level variation in road construction, we construct a high spatial resolution dataset that combines household and firm microdata with village aggregates describing amenities, infrastructure and demographic information. This is the first research to take advantage of the Government of India’s multiple massive poverty censuses. We assemble the microdata from the 2012 Socioeconomic and Caste Census (SECC), which contains economic data for every individual and household in rural India. In assembling and analyzing microdata for every rural household and individual, we are able to test hypotheses that would be impossible with aggregate data or household surveys, joining a growing body of economic research that utilizes comprehensive administrative data to investigate questions that are otherwise difficult for research (Einav and Levin, 2014).

We find that rural roads lead to large movements of workers out of agriculture: a road is associated with a 12 percentage point decrease in agricultural cultivation and an equivalent increase in income from wage labor. These effects are driven by villages close to large cities,

¹Brueckner (2014) uses international oil price movements to show that investment in infrastructure responds strongly to economic growth. Burgess et al. (2015) show that the ethnic homelands of Kenya presidents receive greater road investments, although this effect disappears during periods of democracy. Harding (2015) finds that road construction increases electoral support for incumbents in Ghana, while Blimpo et al. (2013) show in the cross section that politically marginalized areas across West Africa have lower levels of road infrastructure.

²Recent work has suggested that rural roads can have a significant effect on local economic outcomes via their impacts on agricultural land values (Jacoby, 2000; Shrestha, 2015), household income (Jacoby and Minten, 2009), and agricultural market prices (Casaburi et al., 2013). See below for a more detailed discussion of this literature.

where a new rural road represents a larger proportional decrease in total transportation costs to external demand for rural labor and production. Roads also lead to an increase in household earnings. We estimate a 4.3 percentage point reduction in the probability of monthly earnings being less than 5,000 INR, the lowest category in our data. However, we find no evidence of changes in asset ownership, which we interpret as the result of both noisy measurement and potentially countervailing income and substitution effects. Gains in income are supported by an increase in the growth rate of night light luminosity. Looking within the village, these impacts are most pronounced among groups with the lowest costs and highest potential gains from participation in labor markets: households with small landholdings and male workers.

We argue that our results are best explained by the increased participation of rural households in labor markets beyond the village. We consider two alternatives to this story: (i) increases in agricultural productivity reduce demand for labor, and (ii) within-village nonfarm sectoral growth. We find no evidence for increases in the size of landholdings or increases in agricultural mechanization, suggesting that investments in agriculture have not reduced demand for agricultural labor. There is also no evidence to support a large increase in nonfarm economic activity in treated villages. Finally, we show that road construction is associated with an increasing share of workers whose place of work is urban, but only for villages sufficiently close to large cities.

This paper contributes to multiple strands in the economics literature. First, we contribute to a large literature seeking to understand the determinants of structural transformation in the process of development. It is well established that across the developing world, labor productivity outside agriculture is much higher than within agriculture (Gollin et al., 2014; McMillan et al., 2014). This paper provides evidence that transportation costs are an important barrier to reallocation away from agriculture and entrance into labor markets. This should not be surprising: for sectoral arbitrage to occur, there must be both an

“agricultural productivity gap” (Gollin et al., 2014) and sufficiently low costs to reallocating labor, land and capital that it is profitable to do so. A growing set of papers have demonstrated that transportation costs are an important component of labor market search costs in developing countries and can pose a major barrier to the spatial and sectoral allocation of labor (Bryan et al., 2014; Bryan and Morten, 2015).

Our work also complements a related literature examining the constraints to labor market participation in developing countries. Workers in low income countries are far more likely be either self-employed or work in informal firms, which have been shown to have low growth and productivity relative to firms in the formal sector (La Porta and Shleifer, 2014). The majority of self-employment and informality is in the agricultural sector. We show that transport infrastructure provision can play a large role in increasing labor force participation and earnings, consistent with existing research on electrification (Dinkelman, 2011).

Second, we add to a growing body of research that seeks to estimate the causal effects of transport infrastructure in low- and middle-income countries. Utilizing various creative identification strategies, these papers find economically meaningful effects of trunk transportation projects across a wide range of outcomes. Transportation infrastructure has been shown to raise the value of agricultural land (Donaldson and Hornbeck, 2015), increase agricultural trade and income (Donaldson, 2012), reduce the risk of famine (Burgess and Donaldson, 2012), increase migration (Morten and Oliveira, 2014) and accelerate urban decentralization (Baum-Snow et al., 2015). However, results have also proven somewhat mixed: there is evidence that reducing transportation costs can increase (Ghani et al., 2015; Storeygard, 2014), decrease (Faber, 2014) or leave unchanged (Banerjee et al., 2012) growth rates in local economic activity. These papers have largely focused on highways and railroads. We add to this literature by providing some of the first causal estimates of the impact of smaller scale roads to rural areas, as well as providing detailed estimates of the response of households (rather than firms or aggregate measures of economic activity) to the construction of

transport infrastructure. Our findings add to existing studies by documenting the impact of roads on the allocation of labor across sectors.

Third, we contribute causal estimates to the literature that examines the economic impacts of rural roads specifically. Such intra-regional roads differ in multiple ways from inter-regional transport infrastructure such as railroads and major highways. As they do not affect transport costs between cities, they are unlikely to have the same impacts that the literature has found on firm location choices, productivity and income. They also lower transport costs to rural areas often lacking complementary infrastructure such as electricity. We add to this literature in several ways. This paper is the first large-scale study on rural roads that combines household microdata with exogenous variation from program rules; in this regard we join recent work that has estimated the impacts of major infrastructural investments such as dams (Duflo and Pande, 2007) and electrification (Lipscomb et al., 2013).³ While most research has focused on agricultural outcomes, we demonstrate the large impacts that road construction can have on sectoral reallocation away from agricultural activity. Third, we show the role that proximity to cities plays in determining the impacts of transport infrastructure investments. Finally, much of this literature has generated estimates from very small samples; our large sample both argues for a higher degree of external validity and

³An older literature suggested that rural transport infrastructure was highly correlated with positive development outcomes (Binswanger et al., 1993; Fan and Hazell, 2001; Zhang and Fan, 2004), estimating high returns to such investments. More recent work has generally demonstrated that rural roads are associated with large economic benefits by looking at their impact on agricultural land values (Jacoby, 2000; Shrestha, 2015), estimated willingness to pay for agricultural households (Jacoby and Minten, 2009), complementarities with agricultural productivity gains (Gollin and Rogerson, 2014), and search and competition among agricultural traders (Casaburi et al., 2013). Most closely related are papers that estimate the impact of rural road programs in Bangladesh (Khandker et al., 2009; Khandker and Koolwal, 2011; Ali, 2011), Ethiopia (Dercon et al., 2009), Indonesia (Gibson and Olivia, 2010), Papua New Guinea (Gibson and Rozelle, 2003) and Vietnam (Mu and van de Walle, 2011). Existing research on the PMGSY demonstrates a strong relationship between PMGSY road construction and changes in human capital formation, agricultural technology adoption and price dispersion (Aggarwal, 2015). Other papers also suggest that the lack of rural transport infrastructure may be a significant contributor to rural underdevelopment. Wantchekon and Stanig (2015) provide evidence that transport costs are a strong predictor of poverty across sub-Saharan Africa. Fafchamps and Shilpi (2005) offer cross-sectional evidence that villages closer to cities are more economically diversified, with residents more likely to work for wages.

allows us to investigate how location and household characteristics mediate the effects of rural connectivity.

The rest of the paper proceeds as follows: Section 2 provides the conceptual framework for how rural road construction may affect local economic activity and labor force participation. Section 3 provides a description of the rural road construction program. Sections 4 and 5 describe the data construction and empirical strategies. Section 6 presents results and discussion. Section 7 concludes.

2 Conceptual Framework

The construction of a paved road to a village may change the nature of economic activity via numerous channels. We expect roads to lower transportation costs for both labor, capital and goods, as well as for information. We begin by laying out a general model of occupational choice, followed by a discussion of how it relates to various urban and trade models.

2.1 Model

There is a continuum of villages characterized by market access $a \in [0, \bar{a}]$. Within villages, there is a continuum of agents characterized by $\theta \sim \mathcal{U}[0, 1]$, where θ captures the relative productivity of a worker in cultivation as compared to manual labor. Each individual maximizes earnings by deciding between two occupations: cultivation and manual labor. Occupation-specific earnings in agriculture and labor market participation are represented by the following equations:

$$y = \theta g(a)$$

$$w = w(a)$$

Agents choose cultivation if earnings in agriculture are higher than in wage labor: $\theta g(a) > w(a)$. There is a marginal farmer of type $\tilde{\theta} = \frac{w(a)}{g(a)}$ who is indifferent between cultivation and labor; all those with $\theta > \tilde{\theta}$ will work in cultivation. We can thus represent the share of village labor working in cultivation as

$$q = q(a) = 1 - \tilde{\theta} = 1 - \frac{w(a)}{g(a)}.$$

We understand a rural road as increasing market access a . Differentiating $q(\tilde{\theta})$ by a tells us how agricultural employment will change with an increase in market access. Intuitively, there are two potentially countervailing effects. The first is that market access could change the productivity of cultivation, e.g. through access to inputs or through higher farmgate prices. The second is that market access changes the returns to wage labor. Potential mechanisms here include lower transport costs to work in the city, lower search costs and higher in village productivity among firms that demand labor. The impact of the road will depend on the relative strength of these forces. Mathematically:

$$\frac{\partial q}{\partial a} = \frac{g'w - gw'}{g^2}.$$

As the denominator is positive, the sign of this will depend on $g'w \leq gw'$. For a road (i.e. increase in market access) to induce movement out of agriculture, it must be that $\frac{w'}{w} > \frac{g'}{g}$. Multiplying both sides by a yields the inequality in terms of elasticities: for an increase in market access to induce movement from the cultivation to wage sector, it must be that the elasticity of wages with respect to market access is greater than the same elasticity for profits from cultivation:

$$\frac{\partial q}{\partial a} \leq 0 \leftrightarrow \varepsilon_w \geq \varepsilon_g.$$

Following Redding and Turner (2015), we assume that $w'(a) > 0$.⁴ We also assume that $g'(a) > 0$. In the general framework we have set up here, we can also see that q is not necessarily monotonic in a . Taking the second derivative, we can see that q is concave when the convexity of w relative to its level is large relative to the same term for g :

$$q'' < 0 \leftrightarrow \frac{w''}{w} - \frac{g''}{g} > 2\frac{g'}{g}\left(\frac{w'}{w} - \frac{g'}{g}\right).$$

2.2 Discussion

The general framework described above does not explicitly model the forces that determine the returns to cultivation and labor market participation or how these vary with market access. In this section we describe various predictions from the urban and trade literatures on the impacts of rural road construction on the allocation of labor across occupations and sectors.

Models from urban economics would predict that rural road construction would facilitate movement out of agricultural and into urban labor markets. The Alonso-Muth-Mills model predicts an urban perimeter beyond which labor will only be used in agriculture, as urban earnings net of commuting costs are lower than agricultural income (Brueckner, 1987). If we think of rural road construction as a reduction in commuting costs for a given location, we expect treatment to expand the urban perimeter. This model thus predicts that labor will leave agriculture, but only in villages sufficiently close to cities to allow commuting.⁵

Trade models are more agnostic on the impact of rural road construction. If roads to

⁴This is intuitive if real wages in the village are simply the urban wage minus transport costs, or if increasing market access raises in-village labor productivity. However, it is possible to imagine alternate scenarios, e.g. where increased market access allows workers from poorer regions to enter local labor markets, driving down wages.

⁵Short-term migration is also a possibility. While not considered in the canonical urban models, it is a prominent feature of rural economic activity in developing countries such as India (Imbert and Papp, 2015) and would likely result in a similar reallocation away from agriculture. Kochar (1999) and Colmer (2015) provide evidence that workers in agriculture reallocate labor to non-agricultural activities in response to adverse weather shocks.

previously unconnected villages can be thought of as analogous of transforming a closed village economy into an open economy, we should expect that the village economy will specialize in its comparative advantage. As pointed out by Matsuyama (1992), the comparative advantage for poor places may be very well be in agriculture, but this is not necessarily the case if roads allow villages to trade with agriculturally more productive locations. Certain trade models focused on structural transformation include labor market frictions that create a wedge between agricultural and non-agricultural wages (Tombe, 2014). If road construction is interpreted as a reduction in this friction, treatment should induce greater movement of labor into agriculture as the wage increases. However, if this friction is actually between rural and urban wages, then the take-home wage of rural commuters to outside work will increase, and the predictions for the sectoral allocation of labor are ambiguous.

In this paper, we consider the possibility that roads not only facilitate trade but also change the productivity of labor both in and out of agriculture. First, we expect agricultural productivity to increase due to lower transportation costs in importing inputs such as fertilizer and exporting agricultural output.⁶ But it is unclear whether the relative productivity of labor in agriculture will rise or fall, as other sectors should also experience such productivity gains. Second, workers are likely to experience a fall in search and commuting costs, reducing the barriers to working outside of the village. This represents an increase in labor demand, which should translate into an increase in village wages.⁷ Given that labor productivity has been shown to be higher outside of agriculture across a wide range of countries (referred to as the “agricultural productivity gap” (Gollin et al., 2014)), we find it likely that this demand comes primarily from non-agricultural activities. Road construction

⁶Sotelo (2015) estimates that paving existing roads will on average boost agricultural productivity by 15% by both increasing access to inputs and raising output prices. These changes both increase productivity directly and induce greater specialization.

⁷We acknowledge the possibility that roads actually lower wages due to an increase in labor supply. Given large rural-urban wage gaps and that our sample villages are smaller, more remote and have fewer amenities than the Indian averages, we expect the labor demand effect to dominate the supply effect.

is thus likely to increase the ability of workers to arbitrage the productivity gap, leading to the reallocation of labor (and perhaps land and capital) away from agriculture. Higher wages in the village may then cause a shift in the sectoral composition of village employment, which will depend on the slopes of the demand curves for labor in and out of agriculture. It is also possible that there is an income effect in which workers exit work in which the marginal utility of earnings is now less than that of leisure.

Due to all of the factors discussed above, we expect the impact of roads on economic activity to depend strongly on characteristics of both the village and individual. Most obviously, we expect treatment effects to be largest where the treatment intensity is greatest. There are multiple reasons to expect that this will be the case close to cities. Rural road construction likely represents the largest proportional decrease in transport costs between a village and demand for rural labor and production. Further, commuting to work in cities is only possible in areas close enough to cities that daily trips are feasible.⁸

As the major input into agricultural production is land, theory would predict that households with larger landholdings would be less likely to exit own-account agricultural cultivation than households with smaller landholdings. However, households with smaller landholdings are also less likely to engage in cultivation as their primary income source. This would argue for examining the proportional decline in cultivation, rather than the level, as the outcome of interest when considering heterogeneity by household landholdings.

The extent to which education mediates sectoral reallocation away from agriculture depends on the relative returns to human capital in and out of agriculture. There is evidence that there are high returns to human capital in agriculture, particularly in the presence of advanced agricultural technologies (Foster and Rosenzweig, 1996). However, depending on the opportunities in the labor market, there may be greater or lesser returns to education

⁸Sharma and Chandrasekhar (2014) use data from the National Sample Survey to estimate that over eight million workers commute from rural to urban areas in India every day, and half as many make the opposite commute.

outside of agriculture. Examining sectoral reallocation as a function of education will provide some evidence on the relative returns to agriculture as transportation costs decrease.

The effect of road construction on occupation choice may also depend on individual characteristics such as age and gender. Given men's advantage in physical labor, we would expect them to specialize in activities that are more intensive in physical strength. This could be in either agriculture or manual labor, depending on the technologies used for each. Attitudes against women's spending time far away from home, as well as their greater responsibilities in house work and child raising, may diminish any reallocation of female labor away from agriculture and into the labor market (Goldin, 1995).

For various reasons, we expect to see the transition from agriculture to be greatest among the young. First, they have less sector-specific (and perhaps location-specific (Bazzi et al., 2014)) experience in agriculture, and thus the opportunity cost of working outside of agriculture is lower. Second, younger workers may have lower search costs, due to such factors as the absence of children. Third, younger workers may have superior human capital. Finally, existing evidence lends credence to this prediction: studying South Korea's rapid industrialization, Kim and Topel (1995) find that non-agricultural firms almost exclusively hired new entrants to the labor force; in other words, South Korea experienced rapid structural transformation at the aggregate level with little sectoral reallocation at the individual level.

Although most trade theories predict that lowering barriers to trade will generally increase overall income, the effect of road construction on poverty is theoretically ambiguous as a road may have countervailing effects on demand for labor and output. By lowering the cost of exporting, a road will increase demand for inputs (such as labor) and final products. By lowering the cost of importing, a road increases competition, potentially reducing demand. Which effect dominates is theoretically unclear. Recent work has provided strong evidence that there are likely to be losers as competition and access change the returns to different

assets and skills. Depending on the distribution of these assets, roads could induce an increase in poverty, particularly if the adjustment costs are high.⁹ Further, if wages rise more than output prices, labor intensive farms and firms may actually become less profitable.

Road construction could also influence migration decisions via multiple, potentially cross-cutting mechanisms. There may be net migration towards areas with rural roads, which are now more appealing places to live. However, roads lower the cost of migration from rural areas (Morten and Oliveira, 2014; Bryan et al., 2014) and may thus induce greater outmigration. In the presence of migration, changes in the composition of local economic activity and poverty may be attributable to changes in the composition of the population, rather than to sectoral reallocation or higher earnings for the baseline residents of the village.

3 Context and background

The Pradhan Mantri Gram Sadak Yojana (PMGSY) – the Prime Minister’s Village Road Program – was launched in 2000 with the goal of providing all-weather access to unconnected habitations across India.¹⁰ The focus was on the provision of new feeder roads to localities that did not have paved roads, although in practice many projects under the scheme upgraded pre-existing roads. As the objective was to connect the most locations to the external road network at the lowest possible price, link routes (terminating at a village) were to be given priority over through routes (those passing through a village to another larger road).

National guidelines determine prioritization of road construction under the PMGSY. Most importantly for this paper, road construction is supposed to occur first in large habita-

⁹Autor et al. (2014) find that workers in U.S. manufacturing industries most exposed to Chinese competition garner lower earnings and experience more job churn, with greater losses for workers with low wages and tenure, precisely those whose work is most substitutable with Chinese labor.

¹⁰Habitations are defined as clusters of population whose location does not change over time. They are distinct from, but form parts of, revenue villages used by the Economic and Population Censuses. In this paper, we aggregate all data to the level of the revenue village. See National Rural Roads Development Agency (2005) for more details.

tions, as defined by the 2001 Population Census. Originally, the stated goal was to provide all habitations with populations greater than 1000 with connectivity by 2003 and all habitations with population greater than 500 with connectivity by 2007. These thresholds were to be lower in desert and tribal areas, as well as hilly states and districts affected by left-wing extremism.¹¹ These rules were to be applied statewide, meaning that states that had achieved connectivity of all larger habitations could proceed to constructing roads in smaller localities. However, program guidelines also laid out other rules that states could use to determine allocation. Smaller villages could be connected if they lay in the least-cost path of connecting a priority habitation. Groups of habitations could combine their populations if they lay within 500 meters of each other. Members of Parliament and state Legislative Assemblies were also allowed to make suggestions that would be taken into consideration when approving construction projects. Finally, measures of local economic importance such as the presence of a weekly market were also considered relevant.

Although funded and overseen by the federal Ministry of Rural Development, responsibility for road construction is delegated to state governments. District Rural Road Plans were drafted for every district in India, delineating a “core network” of roads that would be required to connect every habitation to the paved road network at the lowest possible cost. Funding comes from a combination of taxes on diesel fuel (0.75 INR per liter), central government support and loans from the Asian Development Bank and World Bank. By 2015, over 400,000 km of roads had been constructed, benefiting 185,000 villages – 107,000 previously lacking an all-weather road – at a cost of more than \$37 billion.¹²

¹¹Our calculations suggest that few states followed these guidelines in the first five years of the program, and some states never adopted them at all. As explained later, we restrict our sample to the set of states that did follow these population thresholds.

¹²Author’s calculations from official PMGSY administrative data. We use an exchange rate of 48.01 INR per USD, the average for the period between January 1, 2000 and January 1, 2015.

4 Data

In order to estimate the economic impacts of PMGSY road construction, it was necessary to construct a unique village-level dataset that combines administrative data from the PMGSY program with aggregate and micro-data from multiple sources. In this section we describe the data sources and collection process.

4.1 PMGSY

Program administrative data on the PMGSY are generated and reported through the Online Management and Monitoring System (OMMS), the software used in program tracking and implementation. Variables include road sanctioning and completion dates, cost and time overruns, contractor names, and quality monitoring reports.

PMGSY data are posted online at either the habitation or the road level. There is a many-to-many correspondence between habitations and roads: roads serve multiple habitations, and habitations may be connected to multiple roads. A census village typically comprises between one and three habitations; approximately 200,000 villages, one third of the total, consist of only a single habitation. For the purposes of this paper, all variables are aggregated to the level of the census village, the geographic unit at which we measure outcomes. We consider a village to be treated by the PMGSY if at least one habitation in the village received a completed PMGSY road by the year before data collection.

4.2 Poverty censuses

The primary outcomes presented in this paper come from individual- and household-level microdata from a national poverty census. Beginning in 1992, the Government of India has conducted multiple household censuses in order to determine eligibility for various government programs (Alkire and Seth, 2013). In 1992, 1997 and 2002, these were referred to as

Below Poverty Line (BPL) censuses. We obtained the anonymized microdata to the 2002 BPL Census from the Ministry of Rural Development. This dataset contains age, gender, education and caste group (at the individual level) as well as various measures of household economic activity and well-being. Households that were automatically considered above the poverty line were not included in this dataset.

The fourth such census, the Socioeconomic and Caste Census (SECC), was launched in 2011 but primarily conducted in 2012. This survey departed from the previous methodologies by collecting data on all households, even if they demonstrated characteristics that would exclude them from eligibility under various government schemes targeted at the poor.¹³ In order to increase the likelihood of collecting data on all individuals and households, it is based on the National Population Register (NPR) from the 2011 Population Census.

The Government of India has made the SECC publicly available on the internet in PDF form. In order to construct a useful microdataset, we scraped over two million PDF files, parsed the metadata into text data, and translated these from twelve different India languages into English.¹⁴ At the individual level, it contains data on age, gender, occupation, caste group, disability and marital status. Data on occupations are written freeform in the SECC; after translation we cleaned and matched these descriptions to the 2004 National Classification of Occupations. At the household level, it contains variables describing housing, landholdings, agricultural assets, household assets and sources of income. We are able to match these data to our other datasets at the village level. This dataset is unique in describing the economic conditions of every person and household in rural India, at a spatial resolution unavailable from comparable sample surveys.

¹³It is often referred to as the 2011 SECC, as the initial plan was for the survey to be conducted between June and December 2011. However, various delays meant that the majority of the surveying was conducted in 2012, with urban surveys continuing to undergo verification at the time of writing. We therefore use 2012 as the relevant year for the SECC.

¹⁴We subsequently obtained the SECC from the office of the Chief Economic Adviser, in the Ministry of Finance.

4.3 Economic and population censuses

The Indian Ministry of Statistics and Programme Implementation (MoSPI) conducted the 4th and 5th Economic Censuses respectively in 1998 and 2005.¹⁵ The Economic Census is a complete enumeration of all economic establishments except those engaged in crop production and plantation; there is no minimum firm size, and both formal and informal establishments are included.

The Economic Census records information on the town or village of each establishment, whether ownership is public or private, the number and demographic characteristics of employees, the sources of electricity and finance, and the caste group of the owner. The main product of the firm is also coded using the 4-digit National Industrial Classification (NIC), which corresponds roughly to a 4-digit International Standard Industrial Classification (ISIC) code. More detailed information on income or capital is not included. The main strengths of the data are its comprehensiveness and rich detail on spatial location and industrial classification of firms. We obtained location directories for the Economic Censuses, and then used a series of fuzzy matching algorithms to match villages and towns by name to the population censuses of 1991 and 2001.¹⁶ We were able to match approximately 93% of villages between 1998 and 2005.

We also make extensive use of data from the Population Censuses of 1991, 2001 and 2011. In addition to basic demographic data, the Population Census contains variables describing local public infrastructure (roads, electricity, schools and hospitals) and household assets, all aggregated to the village level.

¹⁵The 6th Economic Census, conducted primarily in 2012, has not yet been released at the time of writing.

¹⁶The Economic Census of 1998 was conducted with the house listing for the 1991 population census, while the 2005 Economic Census used codes from the 2001 population census.

4.4 Other data

In addition to the socioeconomic, population and economic censuses, we use cross-sectional data from the 68th Round of the National Sample Survey (Employment/Unemployment), which contains far fewer villages and individuals than our socioeconomic census data, but includes data on earnings, place of work and time use across primary and secondary occupations. Using village populations backed out from the sample weights, we match observations from the National Sample Survey to the rest of our village-level data.

We use village and town latitude and longitude from ML Infomap to generate measures of straight line distances from villages to cities and highways as a proxy for market access. Highway GIS data come from both OpenStreetMap and the National Highways Authority of India.¹⁷

We downloaded gridded average annual night light data from the web site of the National Oceanic and Atmospheric Administration, and matched the grid cells to constituency polygons and election years.¹⁸ Night lights are a proxy for economic growth that have the advantage of high resolution and objective measurement over a 20+ year period (Henderson et al., 2011). Their weakness is that they may be biased by factors affecting light but not output, such as electricity supply. Villages are assigned the value of the pixel in which their centroid is located. For years in which we have observations from multiple satellites, we take the average. We define light growth as the annual increase in log luminosity, with the value 1 added to the level before taking logs in order to not lose observations of luminosity level 0.

¹⁷We gratefully acknowledge Ejaz Ghani, Arti Goswami and Bill Kerr for generously sharing the GIS data on the Golden Quadrilateral highway network with us.

¹⁸We calibrated the data to best rationalize the changing sensitivity of luminosity sensors over time and across satellites; but this calibration does not affect results as all our specifications include year fixed effects. Luminosity is measured on a top-coded 64 point scale.

4.5 Summary statistics

We matched PMGSY data to economic, population and poverty census data at the village level, using a Hindi-language fuzzy matching algorithm to match village names across the two datasets. We successfully matched over 85% of habitations listed in the PMGSY to their corresponding population census villages.

Table 1 shows village-level summary statistics for the entire sample of Indian villages. The first column shows results for villages without a paved approach road in 2001, the second column for villages with a paved approach road, and the third column for the pooled sample. Over 25% of villages without paved roads in 2000 received a PMGSY road by 2012.¹⁹ Across a wide range of variables, villages without roads have lower levels of other amenities. They are further from towns, have higher illiteracy rates and are half as likely to be electrified at baseline. Inhabitants of unconnected villages are also much more likely to work in agriculture: 83% of workers in villages lacking paved roads worked in agriculture in 2001, compared to 74% in villages with paved roads. These differences lend further evidence to our assertion of endogenous placement of transport infrastructure, and thus the need for careful empirics to identify the causal effect.

Figure 1 provides a visual representation of the major datasets used in this project, along with year-by-year counts of the number of villages receiving PMGSY roads for the years of this investigation (2000 - 2012). It demonstrates that PMGSY construction is negligible before our baseline data in 2001, then slowly ramps up to a peak of almost 16,000 villages connected annually in 2009 before slowing down slightly.

¹⁹Nearly 21% of villages that were recorded as having a paved road in the 2001 Population Census also received PMGSY roads by 2012. This appears to have been due both to measurement error in the Population Census variables and to upgrades that were performed on existing roads.

5 Empirical Strategy

The impacts of infrastructural investments have often proved challenging for economists to assess. First, the high cost and large potential returns of such investments mean that few policymakers are willing to allow random targeting. Political favoritism, economic potential and pro-poor targeting would lead infrastructure to be correlated with other government programs and economic growth, leading to bias in OLS estimates of road construction. Second, data are rarely available at the level of road construction, particularly in the case of rural roads. Third, the impacts of infrastructure are likely to depend on local and regional economic factors, necessitating a large sample to have sufficient power for tests of heterogeneity. In this section we describe the empirical strategy for the estimation of unbiased estimates of the impact of the PMGSY road construction program.

Identification comes from the guidelines by which villages are to be prioritized for PMGSY road construction. State implementing officials were instructed to target habitations in the following order: (i) habitations with population greater than 1000; (ii) habitations with populations greater than 500; and (iii) habitations with populations greater than 250. Even if selection into PMGSY treatment is partly determined by political or economic factors, these factors are not likely to change discontinuously at these population thresholds. If these rules were followed to any degree by state officials, the likelihood of PMGSY treatment will discontinuously increase at these population thresholds, making it possible to estimate the effect of the program using a fuzzy regression discontinuity design.

Under the assumption of continuity at the treatment threshold, the fuzzy RD estimator (Imbens and Lemieux, 2008) estimates the local average treatment effect (LATE) of receiving a new road, for a village with population equal to the threshold:

$$\tau = \frac{\lim_{pop \rightarrow T^+} \mathbb{E}[Y_v | pop_v = T] - \lim_{pop \rightarrow T^-} \mathbb{E}[Y_v | pop_v = T]}{\lim_{pop \rightarrow T^+} \mathbb{E}[newroad_v | pop_v = T] - \lim_{pop \rightarrow T^-} \mathbb{E}[newroad_v | pop_v = T]}, \quad (1)$$

where pop_v is the baseline village population, T is the threshold population, and $newroad_v$ is an indicator variable for whether village v received a new road in the sample period. The treatment effect can be interpreted as discontinuous change in the outcome variable at the population threshold (the numerator) divided by the discontinuous change in the probability of treatment (the denominator).²⁰ The LATE estimated by our empirical design is specific to the complier set, namely those villages whose treatment status would be zero with population below the threshold and one with population above.

Our estimation follows the recommendations of Imbens and Lemieux (2008), Imbens and Kalyanaraman (2012) and Gelman and Imbens (2014). Our preferred specification uses local linear regression to control for the running variable (village population) on either side of the threshold. We restrict our sample to those villages whose population is within a certain bandwidth around the threshold, formally $pop_v \in [T - h; T + h]$, where h is the value of the bandwidth around threshold T .²¹

We begin by estimating the following reduced form fuzzy RDD specification:

$$Y_{v,j} = \beta_0 + \beta_1 1\{pop_{v,j} \geq T\} + \beta_2 pop_{v,j} + \beta_3 pop_{v,j} * 1\{pop_{v,j} \geq T\} + \zeta X_{v,j} + \eta_j + \epsilon_{v,j}, \quad (2)$$

where $Y_{v,j}$ is the outcome of interest, T is the population threshold, $pop_{v,j}$ is baseline village population, $X_{v,j}$ is a vector of village controls measured at baseline, and η_j is a group fixed effect. Village controls and fixed effects are not necessary for identification but improve the efficiency of the estimation. The change in outcome $Y_{v,j}$ for a village at the population threshold T is captured by $\beta_1 + \beta_3 * T$. For ease of exposition, we subtract the threshold

²⁰Our design is a “fuzzy” regression discontinuity design (RDD) because the change in the probability of treatment at the threshold is less than one. Due to both other program rules guiding road prioritization and imperfect compliance with program rules, neither is the probability of treatment below the threshold zero nor the probability of treatment above the threshold one.

²¹The bandwidth used in the main specifications is ten percent, so the sample for the estimation are villages with a largest habitation in the range of 450-550 for the 500 threshold and 900-1100 for 1000, although results are robust to alternate bandwidth choices. Controls and fixed effects are not necessary for identification, but their inclusion increases the efficiency of the estimator.

value T from the population variable, such that $T = 0$, and β_1 fully describes the change in outcome $Y_{v,j}$ at the treatment threshold.

We make the following choices when estimating this model. In the first stage regression, in which we estimate the change in the probability of treatment, $Y_{v,j}$ is a dummy variable that takes on the value one if the village has received a PMGSY road by 2012.²² For regressions in which we estimate the reduced form effect of road prioritization (i.e. being to the right of the population threshold) on economic outcomes, we discuss the definition of outcome variables as we present the results in Section 6. The vector of village controls, $X_{v,j}$, contains various village characteristics as measured in the 2001 Population Census: indicators for village amenities (primary school, medical center and electrification), the log of total agricultural land area, the share of agricultural land that is irrigated, distance in km from the closest census town, share of workers in agriculture, the illiteracy rate and the share of inhabitants that belong to a scheduled caste. For η_j , we use district-cutoff fixed effects.²³

We understand the reduced form effect of road priority to be treatment effect of a new road times the change in the probability of road treatment at the population threshold. To estimate the treatment effect directly, we use the following fuzzy RDD specification in which we instrument for treatment ($newroad_{v,j}$) with our road priority dummy $1\{pop_{v,j} \geq T\}$.

$$Y_{v,j} = \gamma_0 + \gamma_1 newroad_{v,j} + \gamma_2 pop_{v,j} + \gamma_3 pop_{v,j} * 1\{pop_{v,j} \geq T\} + \zeta X_{v,j} + \eta_j + \nu_{v,j}. \quad (3)$$

We estimate this equation using two stage least squares, where the first stage comes from Equation 2.

As the objective of this paper is to estimate the economic impacts of receiving a paved

²²This is the year that most data was collected for the SECC. When estimating outcomes measured in a different year, such as in the Population Census, we use the appropriate year of measurement for that particular set of regressions.

²³Results are robust to alternative specifications using state or district fixed effects, and are available from the authors upon request.

road for the first time, we restrict our sample to villages that did not have a paved road at the start of the program.²⁴ The PMGSY used multiple population thresholds to determine road prioritization: 1000, 500 and 250. Very few villages around the 250 population threshold received roads, so we limit our sample to villages with populations close to 500 and 1000. Further, only certain states followed the population threshold prioritization rules as given by the national guidelines of the PMGSY. We worked closely with the National Rural Roads Development Agency to identify the state-specific thresholds that were followed and define our sample accordingly. Our sample is comprised of villages from the following states, with the population thresholds used in parentheses: Chhattisgarh (500, 1000), Jharkhand (1000), Madhya Pradesh (500, 1000), Maharashtra (500, 1000), Orissa (500, 1000), Rajasthan (500), and Uttar Pradesh (500).²⁵ To maximize power, we pool our samples, multiplying by two the populations of the villages with populations close to 500 before subtracting the threshold $T = 1000$ from the village population.

The fuzzy regression discontinuity approach identifies the treatment effect of rural road construction under the assumption that crossing the population threshold affects the probability of receiving a road, and nothing else of significance. There are four potential threats to this identification strategy. First, if other village characteristics vary discontinuously at the threshold in a way that we are unable to control for (e.g. if participation in other government programs uses the same thresholds), then our estimates will be biased. Second, if the running variable (habitation population) can be manipulated, randomness of assignment at the threshold is violated. Third, if other programs used the same population thresholds,

²⁴While unconnected villages were to be prioritized over those that already had some paved road, many already connected villages still received roads under the program. This is partly because road upgradation was also allowed under the rules and partly because program rules were not entirely followed. We define our sample of unconnected villages to be those that were recorded as lacking a paved road in either the 2001 Population Census (whose village amenities were recorded in 2000) or the PMGSY administrative data.

²⁵Students of Indian geography will notice that these states are concentrated in north India. Southern states generally have far superior infrastructure and thus had few unconnected villages to prioritize. Other states such as Bihar had many unconnected villages but did not comply with program guidelines.

then our empirical strategy will spuriously attribute treatment effects to road construction that are in fact the result of these other programs. Finally, we consider whether a road changes the quality of data collection in a way that could bias our findings.

We first show that there are no discontinuities in baseline village characteristics. Table 2 presents the mean values for various village baseline characteristics, including the set of controls that we use in all regressions. Unsurprisingly, there are differences between the villages above and below the population threshold, as many village characteristics are correlated with village size. Reassuringly, however, we find no significant differences once we control for the covariates used in the fuzzy RDD specification. Figure 3 shows how our control variables and other village characteristics vary at the cutoff, plotting the residuals after controlling for the set of controls and fixed effects used in our main specification. The black lines show the fourth degree polynomial fit, estimated separately on either side of the cutoff, and the grey lines give the 95% confidence interval. Again, no significant differences in village characteristics can be observed.

We also investigate the possibility of manipulation of the running variable. We find evidence of considerable manipulation of village population in the official program data.²⁶ To resolve this issue, we instead use village population from the 2001 Population Census. Figure 2 displays two representations of the distribution of village populations in our sample, using data from the Population Census. In the left panel, there are no noticeable discontinuities at the PMGSY population cutoffs. We test this formally by testing for a discontinuity in the running variable (village population) around the population threshold for the pooled sample, following McCrary (2008). We estimate a discontinuity of .04 with a standard error

²⁶Figure A2 shows the distribution of village population as reported to the PMGSY, with implementation cutoffs indicated with vertical lines. There are noticeable discontinuities in density at the implementation cutoffs, suggesting that selection into treatment is not as good as random around these population cutoffs—for example, villages that are politically connected or more strategic may be able to report their population as just above 1000, even if it is not. If this is occurring, the RDD approach cannot distinguish the effect of a new road from the effect of being politically connected.

of .04, failing to reject the null hypothesis of no discontinuity in the running variable.

An additional threat to our identification could come from any other policy that used the same thresholds as the PMGSY. In fact, one national government program did prioritize villages above 1000 population: the Total Sanitation Campaign (Spears, 2015). This program sought to incentivize rural local governments to improve sanitation by eliminating open defecation. We present three reasons why it is highly unlikely that this program is spuriously driving our results. First, there is little theoretical reason to believe that a reduction in open defecation could produce a large reallocation of labor from cultivation to labor market participation. Second, our estimated results are statistically indistinguishable (and actually larger) for the villages around the 500 population cutoff as compared to those near the 1000 cutoff (see Table A1 for estimates); the Total Sanitation Campaign did not use this lower threshold. Third, in Table A5 we present reduced form estimates of the impact of road priority on four measures of sanitation, including the share of households practicing open defecation. We find no evidence that being above the 1000 population threshold is associated with improved outcomes in any of these measures.

We consider yet another concern to the identification of the effect of rural roads on economic activity: a treatment effect on data quality. It is conceivable that road connectivity could facilitate changes in the quality of data collection, and even introduce bias if lower transport costs changes attrition. We test for this possibility by constructing two measures of data quality. Using variables that can be constructed in both the 2011 Population Census and 2012 SECC, we estimate the impact of road construction on the differences between measures from these two datasets. We consider four variables: total population, share of households owning a motorized vehicle, share of households owning any phone, and share of the population under 6 years of age. Table A2 presents these results. Panel A contains estimates of the impact of a rural road on the difference (SECC minus 2011 Population Census) in these variables; we find no significant differences. In Panel B, we present estimates

of the impact of a rural road on the absolute value of these differences. While we find no significant differences in three of the measures, we do find a significant increase for the difference in population. A PMGSY road is associated with an increase of approximately 13 people in the difference between the SECC and Population Census estimates. The estimates from the first panel tell us that this is not a systematic bias but an increase in the variance. We are reassured by this magnitude: a difference of 13 people in villages of average size of 814 represents 1.5 percent of the population, which is not enough to explain the effects that we present below.

We next examine the first stage, showing that there is a large and highly significant jump in the probability of road construction by 2012 at the population cutoff. Table 3 presents first stage estimates of the change in probability of treatment across different bandwidths h . The estimates are highly stable. In our preferred specification, $\pm 10\%$, there is a 17 percentage point increase in the probability of treatment around the cutoff. Figure 4 shows these results graphically for the 10% threshold as a scatterplot of population bin means. This graph confirms the results from Table 3: at the population threshold, there is a significant increase in the probability of treatment of approximately 17 percentage points.

6 Results

In this section, we describe and discuss both the main results (Section 6.1) and the evidence on the mechanism (Section 6.2). We first show that rural road construction leads to a reallocation of labor out of self-employment in agriculture and into manual labor. This result is driven by villages close to major cities, as well as households and individuals with high potential returns to labor market participation: young males and households with small landholdings. We next consider multiple mechanisms that could explain these results, finding that the evidence best supports increased access to labor markets outside of the village.

6.1 Main results

We begin by estimating the effect of rural roads on household economic activity, as reported in the SECC. As approximately 93% of households in our sample report their primary source of income to be either agricultural cultivation or manual labor, we focus our investigation on these categories. Outcomes $Y_{v,j}$ are defined at the village level to be the share of households reporting their primary income source as either cultivation or manual labor.

We find that rural road construction is associated with a significant occupational reallocation out of agricultural cultivation and into manual labor. Table 4 presents regression discontinuity estimates of the impact of road construction on the share of households reporting cultivation and manual labor as their primary sources of income. For robustness, we present results across four different bandwidths. In our preferred specification (10% bandwidth), we estimate that a rural road leads to a 12.3 percentage point decrease in cultivation and a 13.2 percentage point increase in manual labor. These results remain highly significant and statistically indistinguishable across a wide range of bandwidths. Figure 5 presents the reduced form estimates graphically with the 10% bandwidth, demonstrating the significant drop in the share of households in cultivation to the right of the population cutoff.

As a placebo exercise, we run our first stage and reduced form estimation on these outcomes for the set of villages not in our main sample, where there is not discontinuous increase in road construction at the population threshold. If other determinants of sectoral allocation varied discontinuously at the treatment threshold, we might incorrectly attribute their effects to rural road treatment. Table A3 presents the estimates of these regressions. There is no evidence of either a first stage or reduced form effect on cultivation or manual labor shares for the placebo sample, indicating that our results are not due to some other factor whose effect we spuriously attribute to PMGSY roads.

Occupational data allow us to test whether this sectoral reallocation of income is the result a sectoral reallocation of labor. Table 5 presents regression discontinuity estimates

from Equation 3 of the effect of road construction on occupational choice. We find similar in the occupational data and in the income source data: an 11.1 percentage point decrease in the share of employed working age (21-60) adults who list agriculture as their occupation. This is accompanied by an increase of 8.5 percentage points in the share of working adults in manual labor.

We next test our hypothesis that villages that gain the most market access will demonstrate the largest effects. Table 6 presents estimates of the road treatment by distance to urban areas. Villages that are below median distance from cities experience much more movement out of agriculture than those further away. This result is robust to whether we define major cities as those of 100,000+ or 500,000+ population, though the heterogeneity is more pronounced in the latter case. To investigate this result further, we estimate the impact of rural road construction at quartiles of distance from these large (500,000+ inhabitants) cities. Table A4 presents these results. Panel A demonstrates that the first stage does not vary across different quartiles of distance to major cities. Panel B presents the reduced form estimates of road priority on cultivation, and Panel C the regression discontinuity results. We find that the first two quartiles both show a significant negative treatment effect of road construction on cultivation. The sign flips for the third quartile: households are actually 25 percentage points more likely to obtain their income from cultivation at this level of market access. Finally, we find no significant result in the fourth quartile, raising the possibility that there is a sufficiently low level of market access such that the marginal effect of a rural road is close to zero.

Supporting evidence is found when considering an alternate specification that considers distance to highways. Here we take advantage of the Golden Quadrilateral, India's premier highway network that was upgraded between 2001 and 2007 to connect the country's four largest metropolitan areas.²⁷ As above, we divide our sample into villages that were above

²⁷For a richer description of this project and estimates of its impact on firm location and productivity, see

and below median distance to the Golden Quadrilateral, restricting ourselves to only states through which it passes. Table A7 presents these results. Column 1 repeats our main reduced form finding that road priority is associated with a significant decrease in the share of households in cultivation, in this case for the sample of states through which the Golden Quadrilateral passes. Column 2 adds an interaction of road priority with below-median distance to the Golden Quadrilateral. This specification suggests that road treatment only lowers cultivation in places close to the Golden Quadrilateral. Column 3 shows similar findings for the role of urban proximity in driving our results. Column 4 estimates the model with interactions of proximity to the GQ and proximity to cities. This kills the effect of the GQ: while treatment effects are significantly larger in locations close to cities, we find no evidence that highways are the perfect substitutes for urban proximity that was suggested by the specification in Column 2.

Theory suggests that those who exit agricultural cultivation in favor of labor market opportunities will be those for whom the losses of agricultural income are smallest and labor market gains are largest. Using household level census data, we are able to examine the distribution of treatment effects across subgroups with different factor endowments. As the dominant sector of the rural Indian economy is agriculture, land endowments may play a major role in determining which households respond most to a rural road. We first establish in Table A6 that the probability of owning land does not respond to rural road construction, nor does the share of households with landholdings of various sizes. We take this as prima facie evidence that the landholding distribution does not respond to our treatment, and thus ex post observed landholdings can be treated as a baseline variable upon which to conduct heterogeneity analysis. Table 7 presents our main specification based on household landholdings. We find that movement out of cultivation is strongest in landless households and those with small landholdings (≤ 1 acre), precisely those that stand to gain the most

Ghani et al. (2015).

from increased labor force participation. This decrease in cultivation for those with small landholdings is much stronger as a percentage of the control group mean: our estimates suggest that 50% of landless households in cultivation are exiting the sector following road construction, and 38% of households with less than one acre of land, compared to just 7% in households with greater than one acre of land.²⁸ These results are consistent with recent work finding that the inheritance of land in India can significantly reduce rates of migration and participation in non-agricultural occupations (Fernando, 2014).

We next examine the heterogeneity of the treatment effect as a function of age and gender, finding that roads have a significantly larger effect on male agricultural employment than female. As age and gender are individual characteristics, we use the same outcome as in Table 5: the share of employed population working in agriculture, defined as any occupation listing agriculture or farming in its description. While we find no differences in the impact of road construction by age of workers, we do find that the entire effect is driven by males.²⁹ This finding is consistent with a male physical advantage in non-agricultural work, but also research suggesting that attitudes against women’s working far away from home may prevent reallocation of female labor away from agriculture (Goldin, 1995). It is beyond the scope of this paper to investigate the cause for this differential effect by gender, but this finding suggests this would be a fruitful topic for future research.³⁰

Finally, we employ two different approaches to estimate the effects of rural road construction on economic outcomes, in both levels and growth rates. Table 10 presents estimates of

²⁸It is important to note that productivity in cultivation will only depend on landholdings if there are market failures such that it is more productive to work on one’s own land. An extensive literature investigates common failures in agricultural land and labor markets in low income countries. See, for example, de Janvry et al. (1991).

²⁹The lack of differential effect by age is in contrast to the findings of Kim and Topel (1995), who document that the rapid movement of the South Korean labor force out of agriculture occurred with very little reallocation at the individual level, instead being driven by new entrants to the labor force.

³⁰One possibility is that women actually increase their agriculture activity as the men spend more time away from the farm and the village. A proper exploration of this would likely utilize richer data than we have, including time use data that would allow for examination of the intensive margin of labor reallocation.

PMGSY road construction on earnings and assets using our main regression discontinuity specification. The SECC categorizes the monthly income of the highest earning member of the household into three groups: less than 5,000 rupees, between 5,000 and 10,000 rupees, and more than 10,000 rupees per month.³¹ We find a 4.2 percentage point reduction in the share of households in the lowest income category (less than 5,000 rupees per month) as the result of receiving a rural road (5 percent reduction from control group average) and a 1.4 percentage point increase in the share of households in top income category (a 40 percent increase over the control group average). However, we find no significant changes in asset ownership in any of the asset categories measures in the SECC: solid wall, solid roof, refrigerator, any motorized vehicle and telephone. Our second strategy for estimating the impact on economic outcomes is to use nighttime luminosity from satellite images. Since Henderson et al. (2011) demonstrated the robust relationship between the annual average of luminosity of lights at night and GDP, night lights have become an increasingly common way of measuring total economic activity in settings where other data are not available at such a high spatial or temporal resolution. Unlike our other data, night lights have observations for every year, allowing us to estimate a panel specification with both year and village fixed effects. Our hypothesis is that villages grew significantly faster after road construction. We thus create a binary treatment variable that takes on the value one for any year after road construction. We limit our sample to 9 observations for every village that received a paved road before 2010: 4 years preceding road completion, the year of road completion, and four years after.³² Table 11 shows these results of this estimation. We find that luminosity grew 2.5 log points faster after road construction as compared to before (Column 1). Figure 6 plots the coefficients in Column 2, which estimates the effect on luminosity of each year

³¹The average exchange rate in 2012, the year in which most of the SECC was collected, was 53.5 Indian rupees per US dollar. At this rate, 5,000 rupees is the equivalent of \$93.50 and 10,000 rupees the equivalent of approximately \$187.

³²Our night lights data run through 2013. We thus only consider villages that received roads 2009 and earlier to ensure that we have four post-treatment observations per village.

relative to the year of road completion. There is a visible increase in the growth rate in the year following road construction, an effect that persists over time. This finding provides a potential explanation for the marginally significant impacts on earnings and insignificant changes to assets that we observe in Table 10. The median number of years of treatment among villages in our sample that received a road before our 2012 data is four years (mean = 4.03). If the benefits to road construction accumulate over time, our short window between road construction and the earnings and asset data in the SECC may not be enough time for large changes in economic outcomes to accumulate.

6.2 Mechanism

We have thus far established the causal impact of rural roads on occupation choice. The evidence clearly demonstrates that rural road construction leads to a large reallocation of labor out of cultivation and into manual labor, driven by locations with greater market access, and individuals and households who are likely to have the highest returns to labor market participation. We now test between the potential mechanisms (discussed in Section 2) by which lower transport costs may lead to such sectoral reallocation out of agriculture: (i) an increase in demand for labor from the within-village nonfarm sector, (ii) a reduction in demand for agricultural labor, and (iii) increase in demand for labor from external labor markets. While we cannot definitively rule out that any of these processes are at work, we argue that the evidence that follows points most strongly in the direction of participation in external labor markets.

We do not find evidence that the observed occupational reallocation is due to growth of in-village nonfarm firms. Our data allow us to estimate the growth of such activity in three different ways, the results of which we present in Panel A of Table 9. Our first two tests for the growth of the nonfarm sector comes from regression discontinuity estimates of the impact of road construction on two measures of business ownership in the SECC: the

share of households owning or operating a registered enterprise, and the share of households reporting a business as their primary source of income. We find no evidence of an increase in either measure. Our third test of this hypothesis is to estimate the OLS effect of PMGSY road construction on nonfarm employment in firms in the 2005 Economic Census.³³ For consistency with other outcomes, we define the outcome to be the share of the population employed in non-farm firms within the village. Our treatment group is all villages that received a PMGSY road before 2005. To maximize comparability, we define our control group to be those villages that received a PMGSY road between 2005 and 2009. Our estimated impact allows us to reject a 0.6 percentage point increase in the share of the population employed in non-farm firms within the villages. While these estimates are subject to concerns of selection bias, most theories of the endogeneity of road construction (e.g. political favoritism or economic potential) would predict that OLS provides upward and not downward bias in the estimated treatment effect. These three results together are strongly suggestive evidence that growth in the within-village non-farm sector is not responsible for the observed sectoral reallocation out of agriculture.

We also fail to find evidence consistent with a reduction in demand for agricultural labor due to labor saving investments. Much of the existing literature on rural roads focuses on agricultural outcomes, finding evidence that connectivity results in increased agricultural land values (Jacoby, 2000), increased productivity (Sotelo, 2015) and lower market prices for agricultural output (Casaburi et al., 2013). Our primary findings – that rural roads lead to a reduction in the share of households and individuals deriving their income from agriculture – appear to be at odds with this literature. However, productivity increases (which we are unable to test for) could lead to a reduction in agricultural workers if road construction triggers labor saving investments in agriculture. For example, Bustos et al. (2015) find that

³³As fewer than one sixth of the roads in our sample were constructed before 2005, and the population threshold rules do not seem to have been followed, we are unable to run our RD analysis for this estimation.

technical change in soy production in Brazil was strongly labor saving, leading to a reduction in the agricultural share of the workforce in soy growing areas. This story has the strong prediction that we should observe potentially labor-saving changes in agricultural production. Our data allow us to test for three such outcomes: ownership of mechanized farm equipment (tractors, etc), ownership of irrigation equipment, and consolidation of landholdings. Panel B of Table 9 presents regression discontinuity estimates of the impact of road construction on these outcomes. We find no evidence for increases in ownership of agricultural capital, nor for a decrease in land ownership that would suggest a consolidation of landholdings.³⁴ We further explore the landholding distribution in Table A6, again finding no evidence of significant changes to the landholding distribution. While we cannot observe other agricultural investments such as input use, these results strongly suggest that major labor saving investments in agriculture are not driving the impact of road construction on the sectoral allocation of labor.³⁵

Data on location of work lend further suggestive evidence that road construction is associated with increased participation in external labor markets. The 68th Round of the National Sample Survey asks all workers whether they work in rural or urban areas. We match respondents to villages in order to examine responses to this question as a function of village characteristics. Restricting our sample to villages that did not have a paved approach road in 2001, we compare the likelihood that respondents work in urban areas depending on quartile of distance from cities of 500,000+ inhabitants and PMGSY treatment status. Table A9 present these results. On average, workers in villages that received a road are nearly

³⁴In fact, for large landholders, we observe significant negative decreases in ownership of agricultural equipment. See Table A8 for full results.

³⁵While all of our results must be interpreted as local average treatment effects and we should be cautious in extrapolating to other samples, these results seems especially sensitive to concerns of external validity. Capital-intensive agriculture is practiced in many parts of India, and it is hard to imagine this would be possible without sufficiently low transport costs that farmers can export their surpluses beyond the village. In fact the region best known for such agriculture, Punjab, is not in our sample because virtually all villages already had roads at the start of the PMGSY, thus excluding them from our analysis.

50% more likely to work in an urban area than those who do not receive a road. However, this sign flips for the fourth quartile. We interpret these results as suggestive evidence that market access raises relative returns to out-of-village labor market participation in areas closer to large cities, but that the relative returns are higher to within village activity (likely agriculture) for the most remote villages where commuting is not feasible.³⁶

We also reject the possibility that our results are driven by selective migration. Recent evidence has demonstrated that a reduction in transportation costs can lead to significant increases in outmigration from rural areas (Bryan et al., 2014; Morten and Oliveira, 2014). Although we are not able to measure migration choices directly, we examine the closest proxy in our data: village-level population growth. Table A10 presents the impact of rural road construction on total annualized village population growth between the 2001 and 2011 Censuses. We find no evidence of significant outmigration in response to road construction. Given the lack of large population growth effects, we interpret our findings of sectoral reallocation as the result of changes in occupational choice and not compositional effects due to selective migration.

Further evidence suggests that one reason for the greater impact of rural roads close to cities is due to the supply of transportation services. We estimate the impact of road construction on the availability of scheduled bus services at the village level. Table A11 presents these results, both for the full sample and for each quartile of distance to a major city of 500,000+ population. The results show that for the quartile of villages closest to a large city, a rural road increases the probability of bus service by 32 percentage points. Point estimates for the other quartiles are statistically indistinguishable from zero. Assuming that bus services only operate where it is economically feasible to do so, we interpret this to say that rural roads only generate sufficient demand for bus service when they connect rural

³⁶Given the far smaller sample of the NSS, we do not have the power to generate regression discontinuity estimates using these data.

areas to nearby urban markets. This helps to shed light on recent research by Raballand et al. (2011), whose experiment on bus subsidies demonstrated that in rural Malawi, there was no price at which there was sufficient demand to make bus routes profitable. Our findings lend credence to the possibility that low population densities and incomes in many rural areas may limit the profitability of transport services, and by extension the returns to road construction, but also suggest that this is not the case for rural areas that are sufficiently close to urban markets.

7 Conclusion

Access to the outside world via paved roads, easily taken for granted in many rich countries, is far from a reality for many of the world's poor. High transportation costs inhibit gains from the division of labor, economies of scale and specialization. Recent work has begun to demonstrate the role of trunk infrastructure (railroads and highways) on economic activity. However, little is known of the economic effects of road provision on rural economic activity and outcomes. Despite the emphasis of both theorists and development policymakers on the importance of transportation costs, the impact of rural roads on development has proven challenging for economists to estimate. Due to the high cost of infrastructure, roads are likely to be distributed according to political and economic considerations, posing endogeneity problems.

In this paper we estimate the economic impacts of the Pradhan Mantri Gram Sadak Yojana, a large-scale program in India that seeks to provide universal access to paved “all-weather” roads in rural India. We exploit discontinuities in the probability of road construction at village population thresholds specified by program rules to estimate the impact of this program. We find that road construction leads to a large reallocation of labor out of agriculture and into (manual) labor market participation. The results are strongest in

locations close to large cities, where we expect commuting and short-term migration to be most profitable.

Our findings suggest that high rural transportation costs limit the ability of rural workers to arbitrage the well-documented “agricultural productivity gap.” Of course, we do not resolve the puzzle, as migration is an obvious alternate way of accessing labor market opportunities outside of the village. It is beyond the scope of this paper to examine the pull and push factors, but recent research has suggested that transportation costs are a major barrier to migration (Morten and Oliveira, 2014; Bryan et al., 2014). Interestingly, in this context, we find no such evidence of a rise in migration following road construction, lending credence to research proposing factors other than transportation costs may explain India’s low rates of rural-urban migration (see, for example, Munshi and Rosenzweig (2014)).

This research is the first paper in a larger agenda that seeks to make use of Indian administrative “big data” to examine the spatial determinants of economic activity, growth and poverty alleviation. Future work will allow us to further disentangle the channels by which rural roads promote village nonfarm employment. We intend to use the 2012 Economic Census, expected to be released soon, to differentiate between the medium-run effects presented in this paper and sustained, longer-run changes to rural economic activity.

Table 1: Summary statistics

	No Road	Paved Road	Total
Primary school	0.797 (0.403)	0.912 (0.283)	0.864 (0.343)
Medical center	0.226 (0.418)	0.480 (0.500)	0.373 (0.484)
Electrified	0.329 (0.470)	0.618 (0.486)	0.497 (0.500)
Distance from town	26.03 (24.52)	20.36 (18.95)	22.74 (21.65)
Land irrigated share	0.359 (0.351)	0.441 (0.372)	0.406 (0.365)
Ln land area	4.873 (1.080)	5.451 (1.147)	5.208 (1.155)
Illiterate share	0.562 (0.165)	0.498 (0.142)	0.525 (0.155)
Ag emp share	0.825 (0.218)	0.744 (0.233)	0.778 (0.230)
SC share	0.166 (0.205)	0.184 (0.183)	0.176 (0.193)
Population (2001)	864.0 (976.6)	1734.3 (1876.5)	1368.3 (1620.6)
Population (2011)	1031.0 (1194.2)	1996.2 (2190.3)	1590.4 (1899.2)
Employment in firms (1998)	49.43 (131.6)	94.23 (314.9)	75.39 (255.4)
Number of firms (1998)	24.39 (53.22)	42.19 (84.60)	34.71 (73.59)
PMGSY road by 2012	0.247 (0.431)	0.209 (0.406)	0.225 (0.418)
Observations	135568	186839	322407

Notes: This table presents means and standard deviations of baseline variables and outcomes. The first column presents summary statistics for villages without a paved road in the 2001 Population Census, the second column for villages with a paved road, and the third column for the pooled sample.

Table 2: Balance

Variable	Below threshold	Over threshold	Difference of means	t-stat on difference	RD estimate	t-stat on RD estimate
Primary school	0.89	0.84	0.06	4.49	0.01	0.99
Medical center	0.29	0.22	0.07	12.49	-0.01	-0.67
Electrified	0.44	0.39	0.04	3.60	0.00	0.23
Distance from town	22.18	23.72	-1.53	-5.15	-0.79	-1.20
Land irrigated share	0.41	0.39	0.03	3.80	-0.00	-0.19
Ln land area	4.87	4.63	0.24	6.14	0.01	0.33
Illiterate share	0.53	0.54	-0.01	-1.85	-0.00	-0.66
Ag emp share	0.79	0.80	-0.01	-2.27	-0.00	-0.66
SC share	0.18	0.18	0.01	3.95	0.00	0.51
N	7460	6894				

Notes: The table presents mean values for village characteristics, measured in the baseline period. The baseline period is 2001 for all variables. Columns 1 and 2 show the unconditional means for villages below and above the treatment threshold, respectively. Column 3 shows the difference of means across columns 1 and 2 and column 4 shows the t statistic for the difference of means. Column 5 shows the regression discontinuity estimate of the effect of cutoff on the baseline variable (with the outcome variable omitted from the set of controls), and column 6 is the t statistic for this last estimate, using heteroskedasticity robust standard errors. A ten percent bandwidth has been used to define the sample of villages, such that the sample for the estimation are villages with a largest habitation in the range of 450-550 for the 500 threshold and 900-1100 for the 1000 threshold.

Table 3: First stage effect of road priority on PMGSY road treatment

	$\pm 5\%$	$\pm 10\%$	$\pm 15\%$	$\pm 20\%$
Road priority	0.171 (0.020) ^{***}	0.170 (0.014) ^{***}	0.154 (0.011) ^{***}	0.155 (0.010) ^{***}
2001 Pop * 1(Pop < Cutoff)	0.109 (0.490)	-0.026 (0.166)	0.299 (0.088) ^{***}	0.279 (0.056) ^{***}
2001 Pop * 1(Pop \geq Cutoff)	-0.013 (0.485)	0.026 (0.175)	0.070 (0.097)	0.095 (0.064)
F Statistic	72.33	148.7	185.3	246.2
N	7172	14354	21341	28527
R2	.3008	.2624	.2553	.2537

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

Notes: This table presents first stage estimates from Equation 3 of the effect of PMGSY prioritization on a village's probability of treatment. The dependent variable is a dummy variable that takes on the value one if a village has received a PMGSY road before 2012. The first column presents results for villages with populations within 5% of the population threshold (± 25 people for villages with close to 500 population, and ± 50 for villages close to the 1000 cutoff). The second column expands the sample to include villages within 10% of the population threshold. Columns 3 and 4 use the same specification but expand the samples to 15% and 20% of the population threshold, respectively. The sample consists of villages that did not have a paved road at baseline (see text for details). The specification includes baseline village-level controls (primary school, medical center, electrification, distance to nearest town, log total acres under cultivation, share of agricultural land irrigated, share of households working in agriculture, and share of population belonging to a scheduled caste) as well as district-cutoff fixed effects. The reported running variables (village population to the left and right of the threshold) have been multiplied by 1000 for legibility of estimates. Heteroskedasticity robust standard errors are reported below point estimates.

Table 4: Impact of road on source of income

	$\pm 5\%$	$\pm 10\%$	$\pm 15\%$	$\pm 20\%$
<i>A. Cultivation as Main Source of Income</i>				
Road	-0.106 (0.0525)**	-0.119 (0.0373)***	-0.078 (0.0330)**	-0.067 (0.0283)**
Outcome Mean	0.4172	0.4202	0.4187	0.4200
N	7172	14354	21341	28527
R2	0.4848	0.4647	0.4780	0.4806
<i>B. Manual Labor as Main Source of Income</i>				
Road	0.1320 (0.0524)**	0.1302 (0.0370)***	0.0910 (0.0327)***	0.0793 (0.0280)***
Outcome Mean	0.5208	0.5167	0.5182	0.5171
N	7172	14354	21341	28527
R2	0.4329	0.4178	0.4332	0.4358

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

Notes: This table presents regression discontinuity estimates from Equation 3 of the effect of road construction on the primary source of income. Panel A presents regression discontinuity estimates for the share of households reporting cultivation as their primary source of income while Panel B presents regression discontinuity estimates for the share of households reporting manual labor as their primary source of income. The first column presents results for villages with populations within 5% of the population threshold (± 25 people for villages with close to 500 population, and ± 50 for villages close to the 1000 cutoff). The second column expands the sample to include villages within 10% of the population threshold. Columns 3 and 4 use the same specification but expand the samples to 15% and 20% of the population threshold, respectively. For each regression, the outcome mean for the control group (villages with population below the threshold) is also shown. The sample consists of villages that did not have a paved road at baseline (see text for details). The specification includes baseline village-level controls (primary school, medical center, electrification, distance to nearest town, log total acres under cultivation, share of agricultural land irrigated, share of households working in agriculture, and share of population belonging to a scheduled caste) as well as district-cutoff fixed effects. Heteroskedasticity robust standard errors are reported below point estimates.

Table 5: Impact of road on occupation in agriculture

	Household Income Source		Occupation	
	Cultivation	Manual Labor	Agriculture	Manual Labor
Road	-0.119 (0.037)***	0.130 (0.037)***	-0.111 (0.045)**	0.085 (0.044)*
Outcome Mean	.4202	.5168	.438	.455
N	14354	14354	14301	14301
R2	.4647	.4178	.2947	.2792

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

Notes: This table presents regression discontinuity estimates from Equation 3 of the effect of road construction on occupational choice. Columns 1 and 2 provide estimates of the impact of a rural road on the primary source of income, presenting the estimates from Column 2 of Table 4. Column 3 estimates the impact on the share of employed working age population (21-60) working in agriculture, defined as any occupation listing agriculture or farming in its description. Column 4 estimates the effect on the share of employed working age population working in manual labor (excluding agriculture). The sample consists of villages that did not have a paved road at baseline, with baseline population within 10% of the threshold (see text for details). For each regression, the outcome mean for the control group (villages with population below the threshold) is also shown. The specification includes baseline village-level controls (primary school, medical center, electrification, distance to nearest town, log total acres under cultivation, share of agricultural land irrigated, share of households working in agriculture, and share of population belonging to a scheduled caste) as well as district-cutoff fixed effects. Heteroskedasticity robust standard errors are reported below point estimates.

Table 6: Heterogeneity of impact by proximity to cities

	100k near	100k far	500k near	500k far
Road	-0.154 (0.054)***	-0.093 (0.053)*	-0.226 (0.063)***	-0.029 (0.048)
N	7120	7234	7224	7130
r2	0.44	0.51	0.37	0.52

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

Notes: This table presents regression discontinuity estimates from Equation 3 of the effect of road construction on cultivation as the primary source of income (share of households). Columns 1 and 2 estimate the treatment effect for villages below and above median straight line distance to cities of 100,000+ population at baseline. Columns 3 and 4 estimate the treatment effect for villages below and above median straight line distance to cities of 100,000+ population at baseline. The sample consists of villages that did not have a paved road at baseline, with baseline population within 10% of the threshold (see text for details). The specification includes baseline village-level controls (primary school, medical center, electrification, distance to nearest town, log total acres under cultivation, share of agricultural land irrigated, share of households working in agriculture, and share of population belonging to a scheduled caste) as well as district-cutoff fixed effects. Heteroskedasticity robust standard errors are reported below point estimates.

Table 7: Heterogeneity of impact by size of landholdings

	Landless	0-1 Acres	1+ Acres
Road	-0.060 (0.035)*	-0.182 (0.073)**	-0.049 (0.047)
Mean cultivation share	.12	.4816	.713
N	14204	12686	14034
R2	.1668	.1423	.3032

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

Notes: This table presents regression discontinuity estimates from Equation 3 of the effect of road construction on cultivation as the primary source of income (share of households). The first column reports results for households reporting no agricultural land, the second column for households owning 1 or less acre of land, and the third column for households with more than one acre of land. The sample consists of villages that did not have a paved road at baseline, with baseline population within 10% of the threshold (see text for details). For each regression, the outcome mean for the control group (villages with population below the threshold) is also shown. The specification includes baseline village-level controls (primary school, medical center, electrification, distance to nearest town, log total acres under cultivation, share of agricultural land irrigated, share of households working in agriculture, and share of population belonging to a scheduled caste) as well as district-cutoff fixed effects. Heteroskedasticity robust standard errors are reported below point estimates.

Table 8: Heterogeneity by age and gender

	All		Male		Female	
	21-40	41-60	21-40	41-60	21-40	41-60
Road	-0.110 (0.046)**	-0.122 (0.048)**	-0.126 (0.047)***	-0.140 (0.048)***	0.002 (0.055)	0.034 (0.061)
Outcome Mean	.3972	.526	.4143	.5555	.2604	.3052
N	14293	14243	14281	14235	13393	12689
R2	.2862	.2955	.2822	.2958	.2386	.2547

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

Notes: This table presents regression discontinuity estimates from Equation 3 of the effect of road construction on occupational choice, examining the heterogeneity of effects by age and gender. The outcome is the share of employed population working in agriculture, defined as any occupation listing agriculture or farming in its description. The first two columns estimate the effect for both genders, columns 3 and 4 for the male employed working age population and columns 5 and 6 for the female employed working age population, considering results separately for younger (21-40) and older (41-60) workers. Panel A presents results for the full sample of villages, Panel B for villages below median distance to a city of 500,000+ population, and Panel C for villages above median distance to a city of 500,000+ population. For each regression, the outcome mean for the control group (villages with population below the threshold) is also shown. The sample consists of villages that did not have a paved road at baseline, with baseline population within 10% of the threshold (see text for details). The specification includes baseline village-level controls (primary school, medical center, electrification, distance to nearest town, log total acres under cultivation, share of agricultural land irrigated, share of households working in agriculture, and share of population belonging to a scheduled caste) as well as district-cutoff fixed effects. Heteroskedasticity robust standard errors are reported below point estimates.

Table 9: Evidence on mechanism

Panel A. In-village economic activity

	Enterprise Ownership	Enterprise Income	EC05 Emp Share
Road	0.0003 (0.0015)	-0.001 (0.0012)	0.0015 (0.0022)
Outcome Mean	0.0100	0.0055	0.0460
N	14354	14354	13154
R2	0.0532	0.0742	0.2750

Panel B. Agricultural investments

	Mech Farm Equip	Irr Equip	Land Ownership
Road	-0.002 (0.0022)	-0.003 (0.0045)	0.0043 (0.0064)
Outcome Mean	0.0393	0.1319	0.5793
N	14354	14354	14354
R2	0.2484	0.4397	0.3599

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

Notes: This table presents evidence on the mechanism by which road construction affects the sectoral allocation of economic activity. Panel A tests for growth in the within-village non-farm sector. Column 1 provides a regression discontinuity estimate of the impact of road construction on the share of households owning or operating an enterprise that is registered with the government. Column 2 provides a regression discontinuity estimate of the impact of road construction on the share of households reporting a business as their primary source of income. Column 3 reports the OLS estimate of road construction on the share of village population working in non-farm establishments within the village in 2005, defined as the non-farm employment in the 2005 Economic Census divided by total population in 2001. For column 3, the sample is restricted to villages that did not have a paved road at baseline and received a paved road by 2010, with treatment defined as a dummy if a village received a road before 2005. Panel B tests for evidence that sectoral reallocation could be the result of investments and consolidation of landholdings in the agricultural sector, which could potentially reduce demand for labor in agriculture. The three columns present regression discontinuity estimates of the impact of road construction on the share of households owning mechanized farm equipment, irrigation equipment and agricultural land. For each regression, the outcome mean for the control group (villages with population below the threshold) is also shown. All specifications include baseline village-level controls (primary school, medical center, electrification, distance to nearest town, log total acres under cultivation, share of agricultural land irrigated, share of households working in agriculture, and share of population belonging to a scheduled caste). Regression discontinuity estimates include district-cutoff fixed effects. Panel A, Column 3 includes a baseline control for 1998 non-farm village employment as a share of 2001 population and district fixed effects. Heteroskedasticity robust standard errors are reported below point estimates.

Table 10: Impact of road on household earnings and assets

	Income		Assets				
	< 5k	\geq 10k	Solid Wall	Solid Roof	Refrigerator	Vehicle	Phone
Road	-0.042 (0.023)*	0.014 (0.008)*	0.069 (0.047)	0.045 (0.034)	0.011 (0.013)	-0.011 (0.024)	-0.026 (0.040)
Outcome mean	.8742	.03478	.4092	.2915	.03183	.1377	.4971
Fixed effects	Dist x Cutoff	Dist x Cutoff	Dist x Cutoff	Dist x Cutoff	Dist x Cutoff	Dist x Cutoff	Dist x Cutoff
N	14546	14546	14546	14546	14546	14546	14546
R2	.2724	.2489	.4718	.6974	.1549	.3432	.6085

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

Notes: This table presents regression discontinuity estimates from Equation 3 of the effect of road construction on measures of earnings and assets. Columns 1 and 2 present regression discontinuity estimates for the share of households whose highest earning member earns more than 5,000 rupees per month and more than 10,000 rupees per month. Columns 3 through 7 present estimates for the impact of road construction on the share of households owning the following assets: a wall of solid material, a roof of solid material, a refrigerator, any motorized vehicle, and any phone. The sample consists of villages that did not have a paved road at baseline, with baseline population within 10% of the threshold (see text for details). For each regression, the outcome mean for the control group (villages with population below the threshold) is also shown. The specification includes baseline village-level controls (primary school, medical center, electrification, distance to nearest town, log total acres under cultivation, share of agricultural land irrigated, share of households working in agriculture, and share of population belonging to a scheduled caste) as well as district-cutoff fixed effects. Heteroskedasticity robust standard errors are reported below point estimates.

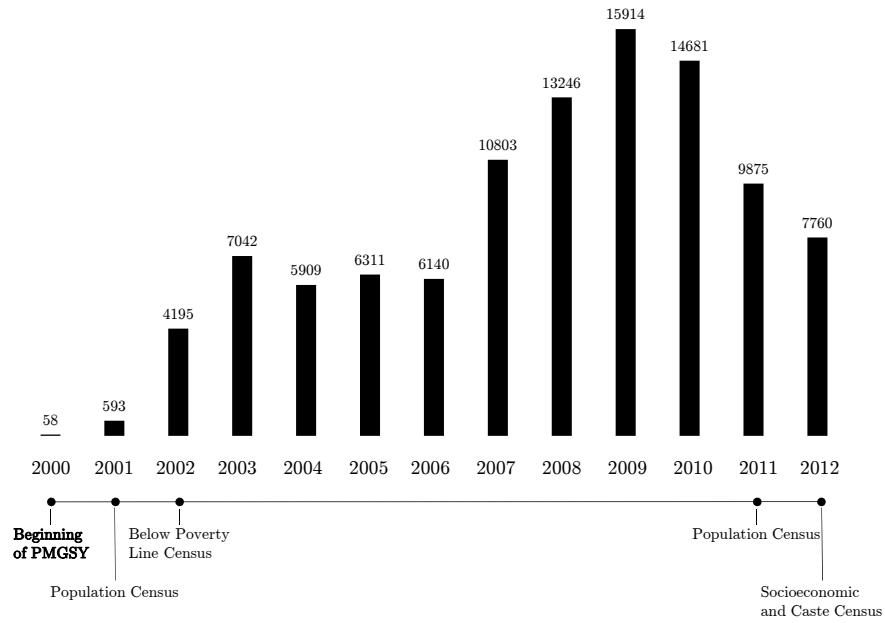
Table 11: Impact of road on night lights

	(1)	(2)
Road	0.025 (0.003)***	
Year - Road Comp Year = -3		0.015 (0.004)***
Year - Road Comp Year = -2		0.021 (0.004)***
Year - Road Comp Year = -1		0.033 (0.004)***
Year - Road Comp Year = 0		0.033 (0.005)***
Year - Road Comp Year = 1		0.073 (0.005)***
Year - Road Comp Year = 2		0.072 (0.006)***
Year - Road Comp Year = 3		0.066 (0.007)***
Year - Road Comp Year = 4		0.087 (0.007)***
Fixed Effects	Year, Village	Year, Village
N	289611	289611
R2	.1969	.1971

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

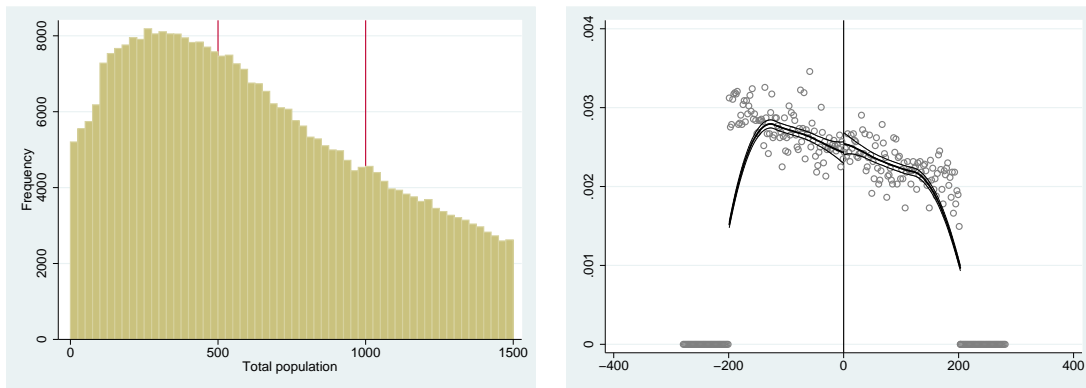
Notes: This table presents panel estimates of the impact of road construction on village economic activity as proxied by nighttime luminosity. The sample is all villages that did not have a paved road at program baseline and received one before 2010, ensuring that we have a full 9 year panel for each village that includes four years of observations before road construction and four years after. The outcome variable is the difference in log in luminosity (growth rate). Column 1 estimates the effect of road treatment (a dummy for whether the observation is after the year of road completion) on the log difference (growth rate) of luminosity. Column 2 estimates the effect by year relative to road treatment, where 0 is the year of road completion and year -4 is the omitted variable. All regressions include year and village fixed effects. Heteroskedasticity robust standard errors are reported below point estimates, with clustering at the village level.

Figure 1: Timeline of Data Sources, with Count of Villages Treated



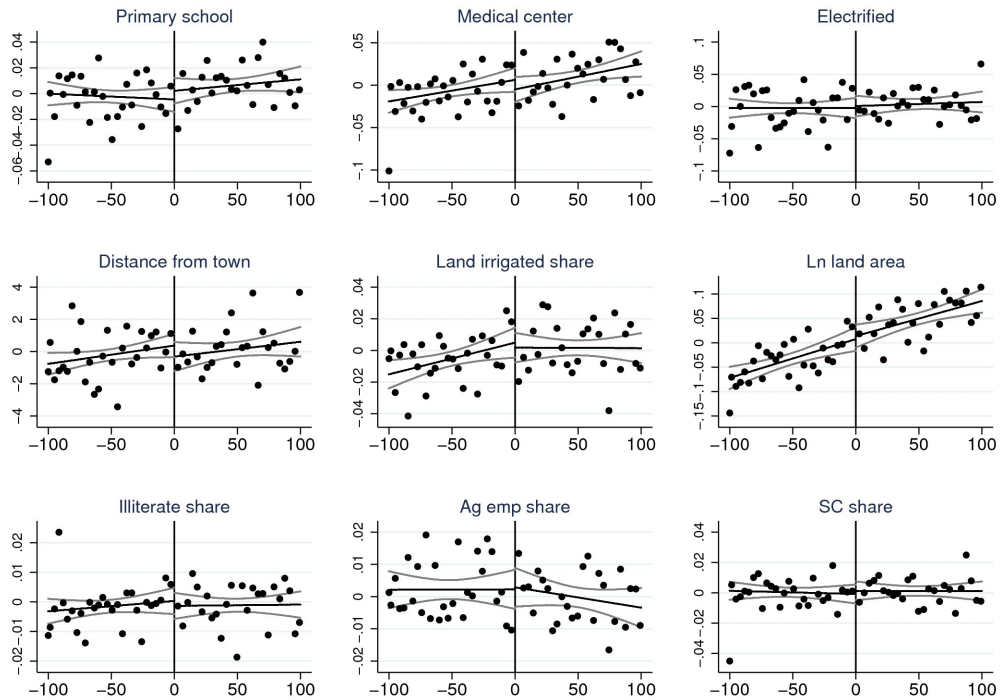
Notes: The figure shows when the population and poverty censuses of India used as primary data sources in this paper were conducted. Note that while the Socioeconomic and Caste Census (SECC) was intended to be conducted exclusively in 2011, and it is often referred to with this year, it was conducted primarily in 2012. The bar graph above represents the number of villages receiving PMGSY roads in each year in our full village-level dataset. Exact counts are also listed.

Figure 2: Distribution of running variable (normalized 2001 Population Census village population)



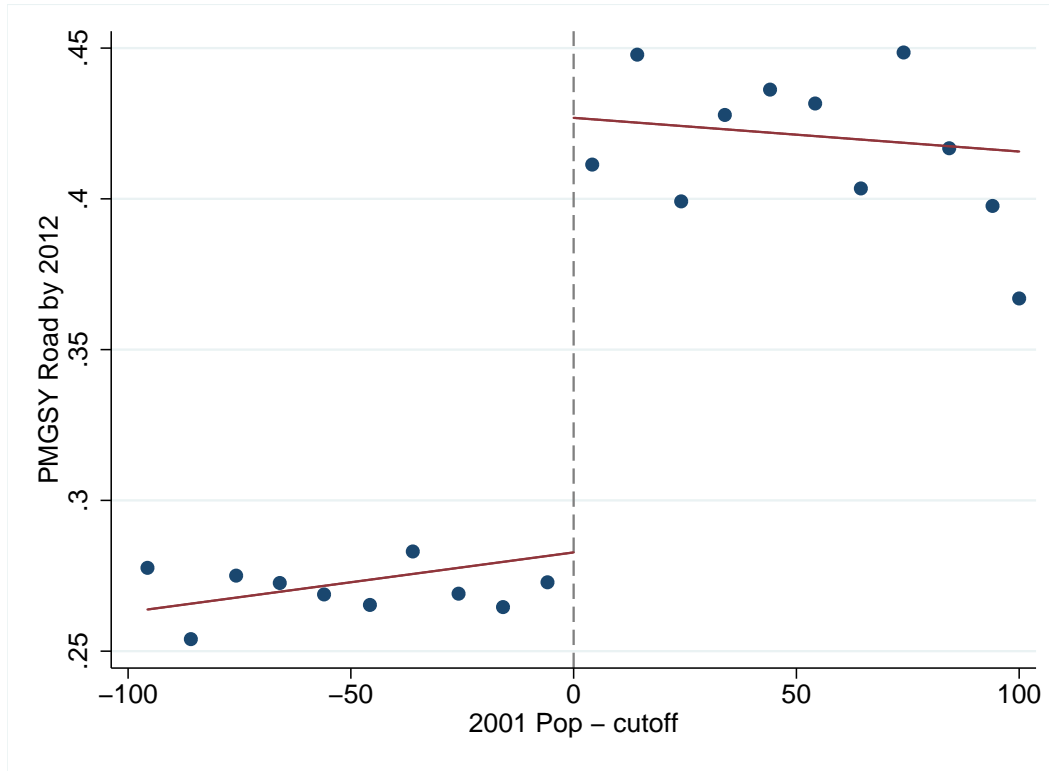
Notes: The figure shows the distribution of village population around the population thresholds. The left panel is a histogram of village population as recorded in the 2001 Population Census. The vertical lines show the program eligibility cutoffs used in this paper, at 500 and 1000. The right panel uses the normalized village population (reported population minus the threshold, either 500 or 1000). It plots a non-parametric regression to each half of the distribution following McCrary (2008), testing for a discontinuity at zero. The point estimate for the discontinuity is 0.04, with a standard error of 0.04.

Figure 3: Balance of baseline village characteristics



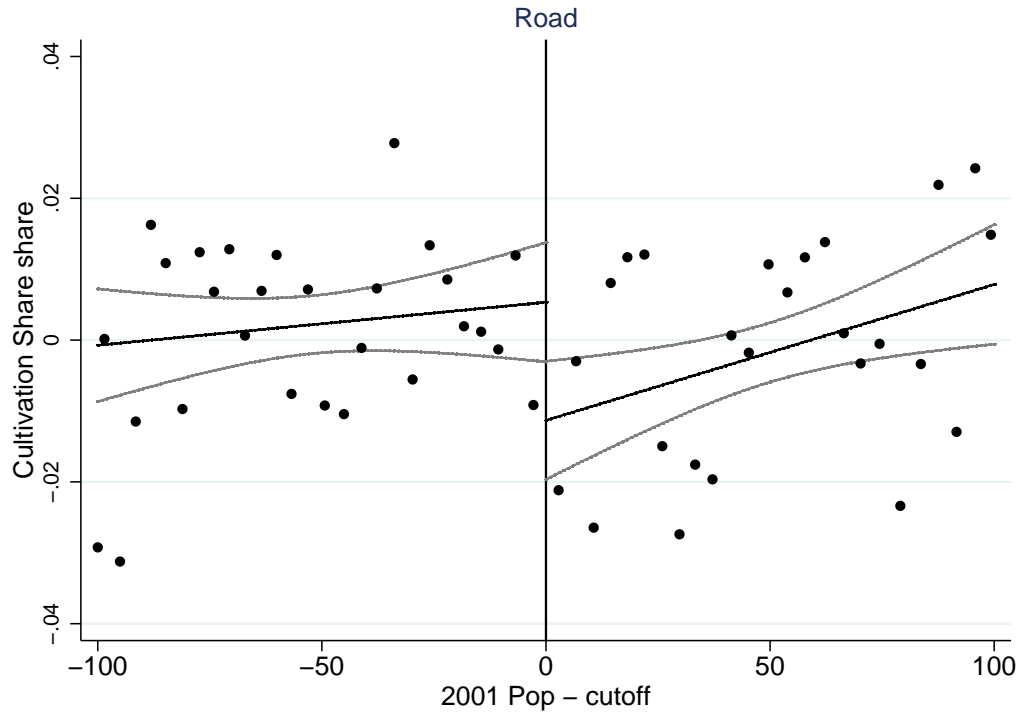
Notes: The figures plot the conditional expectation function of baseline village characteristics, conditioning on village population. Points to the right of zero are above treatment thresholds, while points to the left of zero are below treatment thresholds. Each point represents approximately fifty observations. As in the main specification, a linear fit is generated separately for each side of 0, with 95% confidence intervals displayed. A ten percent bandwidth has been used.

Figure 4: First stage: effect of priority on probability of PMGSY road, by bandwidth



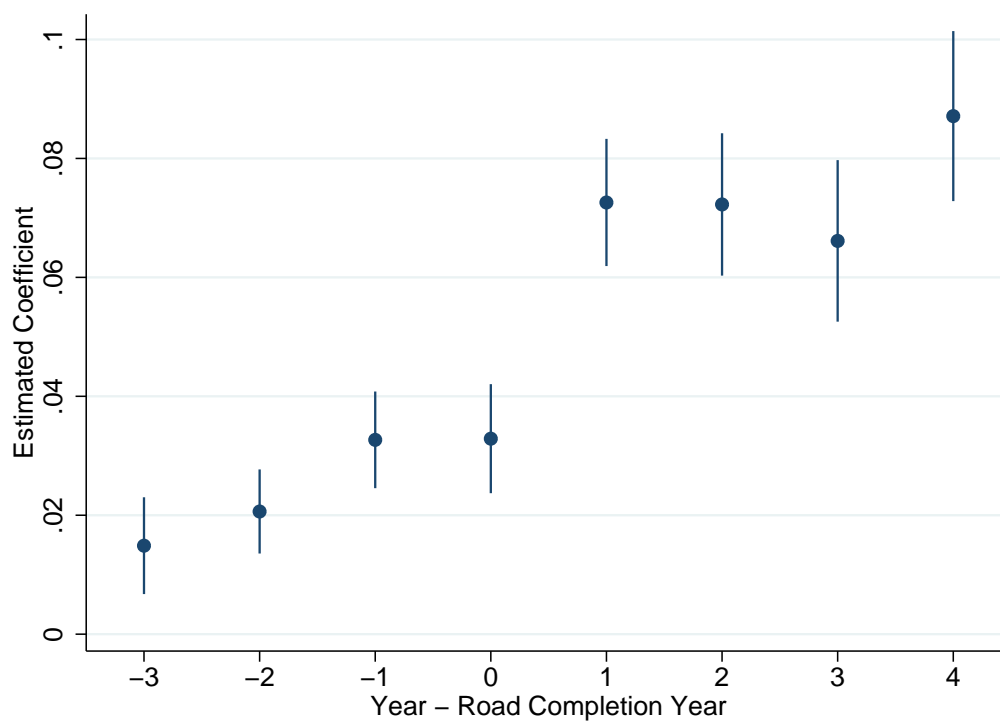
Notes: The figure plots the probability of getting a PMGSY road by 2012 over village population in the 2001 Population Census. The sample consists of villages close to the 500 and 1000 cutoffs. Populations are normalized by subtracting the cutoff, and then doubled for the 500 sample for comparability. The sample is all villages without paved road at baseline whose populations were within 10% of the threshold (± 50 people for villages with close to 500 population, and ± 100 for villages close to the 1000 cutoff).

Figure 5: Reduced form: effect of priority on share of households reporting cultivation as primary source of income, by bandwidth



Notes: The figure plots the residualized share of households reporting cultivation as the primary source of income (after controlling for all variables in the main specification other than population) over normalized village population in the 2001 Population Census. The sample consists of villages close to the 500 and 1000 cutoffs. Populations are normalized by subtracting the cutoff, and then doubled for the 500 sample for comparability. The sample is all villages without paved road at baseline whose populations were within 10% of the threshold (± 50 people for villages with close to 500 population, and ± 100 for villages close to the 1000 cutoff).

Figure 6: Growth rate of night lights



Notes: The figure plots coefficients (with 95% confidence intervals) of the estimated growth rate (difference in log nighttime luminosity) by year relative to road construction. Year 0 is the year of road construction and year -4 is the omitted dummy variable. The sample is all villages that did not have a paved road at program baseline and received one before 2010, ensuring that we have a full 9 year panel for each village that includes four years of observations before road construction and four years after. The regression includes year and village fixed effects. Heteroskedasticity robust standard errors are clustered at the village level.

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A Appendix: Additional figures and tables

Table A1: Regression discontinuity estimate of PMGSY road on cultivation as primary income source (share of households), by threshold

	Full Sample	500 Cutoff	1000 Cutoff
Road	-0.119 (0.037)***	-0.132 (0.063)**	-0.106 (0.042)**
Mean cultivation share	.421	.4436	.3819
N	14354	8995	5359
R2	.4647	.4624	.4505

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

This table presents regression discontinuity estimates from Equation 3 of the effect of PMGSY prioritization on the share of households reporting cultivation and manual labor as the primary source of income. The first column restricts the sample to villages with populations within a ten percent bandwidth of 500, while the second column restricts the sample to villages within ten percent of the 1000 population threshold. Heteroskedasticity robust standard errors are reported below point estimates.

Table A2: Effect of PMGSY road on measures of data quality

	Population	Vehicle	Phone	Under 6 Pop.
Road	0.431 (6.675)	-0.022 (0.014)	-0.006 (0.027)	-0.006 (0.004)
Mean Difference	11.35	0.01	0.10	-0.03

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

This table presents regression discontinuity estimates from Equation 3 of the effect of PMGSY treatment on two measures of data quality. The first measure was calculated by subtracting PC11 values from SECC values for comparable variables available in both datasets. The second measure takes the absolute values of these differences. The first column presents results for difference in village population; the second, results for share of households reporting ownership of motorized two wheel transport (motorcycle, scooter, etc). The third column presents results for share of households reporting ownership of any type of phone (mobile or landline) and the fourth column presents results for share of population that is under the age of 6. Heteroskedasticity robust standard errors are reported below point estimates.

Table A3: Effect of road priority on PMGSY road treatment and cultivation as primary income source (share of households), for primary and placebo sample

	Main Sample	Placebo Sample
<i>Panel A. Outcome: Road treatment (first stage)</i>		
Road Priority	0.170 (0.014)***	0.015 (0.013)
<i>Panel B. Outcome: Cultivation share (reduced form)</i>		
Road Priority	-0.020 (0.006)***	-0.006 (0.007)
N	14974	17253

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

This table presents a comparison of estimates from Equation 2 of the effect of PMGSY prioritization on a village's probability of treatment and reduced form estimates of the effect of PMGSY prioritization on the share of households reporting cultivation as their primary source of income for the main sample of states that adhered to the implementation cutoffs and a placebo sample of states that did not follow the cutoffs. Both columns use the standard 10% population bandwidth. The first column presents estimates for the sample of states who followed the cutoff rules, while the second column presents estimates for the sample that did not follow the cutoff. Heteroskedasticity robust standard errors are reported below point estimates.

Table A4: First stage, reduced form and RD estimate of PMGSY road on cultivation as primary source of income (share of households), by distance to urban centers

	Full	Quart 1	Quart 2	Quart 3	Quart 4
<i>A. First Stage</i>					
Road Priority	0.170 (0.014)***	0.168 (0.027)***	0.141 (0.027)***	0.201 (0.029)***	0.166 (0.030)***
<i>B. Reduced Form</i>					
Road Priority	-0.020 (0.006)***	-0.051 (0.013)***	-0.016 (0.012)	-0.014 (0.013)	0.001 (0.013)
<i>C. Regression Discontinuity</i>					
Road	-0.119 (0.037)***	-0.300 (0.088)***	-0.116 (0.085)	-0.070 (0.061)	0.004 (0.078)
N	14892	3568	3614	3582	3511

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

This table presents estimates of the effect of PMGSY road prioritization on a village's probability of receiving a PMGSY road before 2012 (first stage, Panel A) and share of households whose primary source of income is cultivation (reduced form, Panel B) from Equation 2. Panel C estimates the impact of a PMGSY road on the share of households in cultivation from Equation 3. The first column presents results for the full sample. The second column presents results for villages in the first quartile of distance to cities with at least 500,000 inhabitants in the 2001 Population Census. Columns 3-5 are the second, third and fourth quartiles, respectively. Heteroskedasticity robust standard errors are reported below point estimates.

Table A5: Reduced form estimate of PMGSY road on major TSC variables - PMGSY main sample

	Open Defecation	Latrine in Premises	Pit Latrine - with slab	Pit Latrine - without slab
Road priority	-0.001 (0.008)	0.003 (0.008)	0.001 (0.005)	0.002 (0.003)
N	5358	5358	5358	5358
r2	0.38	0.38	0.34	0.09

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

The Total Sanitation Campaign (TSC) is stated to have “aimed to transition rural households from open defecation to use of onsite pit latrines” (Spears, 2015). The program began construction of latrines in 2001. The outcomes considered here are 2011 measures of (in order) percentages of households who report: open defecation; the existence of a latrine within premises; an in-house pit latrine with slab or ventilated improved pit; and an in-house pit latrine without slab/open pit. The sample has been restricted to villages with population in the range of 900-1100, the cutoff used by the TSC. The sample of states here come from our main PMGSY specification. Heteroskedasticity robust standard errors are reported below point estimates.

Table A6: RD estimate of PMGSY road on distribution of landholdings (share of households)

	Landless	0-1 Acres	1-2 Acres	2-4 Acres	4-10 Acres	10-25 Acres	25+ Acres
Road	-0.017 (0.038)	0.044 (0.030)	-0.007 (0.017)	-0.024 (0.016)	-0.016 (0.015)	0.011 (0.009)	0.010 (0.006)
Share of households	.4245	.1997	.125	.1144	.09366	.03255	.01025
N	14315	14315	14315	14315	14315	14315	14315
R2	.3596	.4373	.2234	.2331	.3946	.3991	.1643

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

This table presents regression discontinuity estimates from Equation 3 of the effect of PMGSY treatment by 2012 on the share of village households with landholdings in a given range. The first column reports the estimate effect on the share of households reporting no agricultural land, followed by five columns for households owning agricultural land. Heteroskedasticity robust standard errors are reported below point estimates.

Table A7: Reduced form estimate of road priority on cultivation as primary source of income (share of households), by distance to Golden Quadrilateral and large cities

	(1)	(2)	(3)	(4)
Road priority	-0.023 (0.010)**	-0.003 (0.013)	-0.027 (0.011)**	-0.008 (0.015)
Road Priority * GQ Near		-0.035 (0.019)*		-0.021 (0.026)
GQ Near		0.362 (0.193)*		0.135 (0.161)
Road Priority * City Near			0.010 (0.010)	0.006 (0.014)
City Near			0.009 (0.008)	0.007 (0.012)
Road Priority * GQ * City				-0.015 (0.032)
N	7146	7146	7146	7146
r2	0.51	0.51	0.51	0.53

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

This table presents reduced form estimates from Equation 2 of the effect of PMGSY prioritization on the share of households reporting cultivation as the primary source of income. The sample is restricted to states through which the Golden Quadrilateral (GQ) highway network passes (among those who followed the population prioritization rules): Maharashtra, Orissa, Rajasthan and Uttar Pradesh. The first column presents the main result: the effect of road priority on cultivation. The second column adds an interaction of road priority and below-median distance to the Golden Quadrilateral, as well as a control for below-median distance to the Golden Quadrilateral. Column 3 does runs the same specification for proximity to cities of 500,000+ inhabitants. Column 4 includes both interactions and the triple interaction. Heteroskedasticity robust standard errors are reported below point estimates.

Table A8: RD estimate of PMGSY road on ownership of mechanized farm and irrigation equipment (share of households), by size of landholdings

	Landless	0-1 Acres	1-2 Acres	2-4 Acres	4-10 Acres	10-25 Acres	25+ Acres
<i>Panel A. Mechanized Farm Equipment</i>							
Road	-0.001 (0.005)	-0.018 (0.014)	-0.011 (0.017)	-0.021 (0.024)	-0.048 (0.037)	-0.152 (0.061)**	0.056 (0.085)
<i>Panel B. Irrigation Equipment</i>							
Road	-0.025 (0.012)**	-0.040 (0.035)	-0.015 (0.041)	-0.045 (0.049)	-0.035 (0.056)	-0.093 (0.070)	-0.058 (0.086)
Mean mechanized equipment share	0.01	0.02	0.03	0.06	0.12	0.25	0.37
Mean irrigation equipment share	0.01	0.08	0.15	0.24	0.36	0.51	0.54
N	14775	13225	13981	14079	13289	9829	5653

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

This table presents regression discontinuity estimates from Equation 3 of the effect of PMGSY treatment on the share of households reporting (A) ownership of mechanized farm equipment and (B) ownership of irrigation equipment. The first column reports results for households reporting no agricultural land, followed by six columns for households owning agricultural land. Heteroskedasticity robust standard errors are reported below point estimates.

Table A9: Mean share of individuals reporting place of work classified as urban, by road treatment and distance to town of population 500K+ quartile

Road Treatment	Quartile				Total
	1	2	3	4	
No	.12214182	.0465136	.0790319	.13386714	.09561312
Yes	.17764544	.14430664	.14969775	.07375326	.13643238

This table presents the mean share of rural workers who report their place of work as urban, according to the 68th Round of the National Sample Survey Employment/Unemployment data. As in the rest of the paper, the sample is restricted to villages that did not have a paved road in 2001. Results are presented by PMGSY treatment by 2011 (rows) and the quartile of their distance from cities of at least 500,000 inhabitants in the 2001 Population Census (columns).

Table A10: Impact of road construction on population growth

	Full	Quart 1	Quart 2	Quart 3	Quart 4
Road	0.002 (0.002)	0.008 (0.005)*	-0.004 (0.004)	0.006 (0.004)	-0.002 (0.005)
2001 Pop * 1(Pop < Cutoff)	-0.001 (0.004)	-0.012 (0.009)	0.002 (0.008)	-0.004 (0.007)	0.011 (0.008)
2001 Pop * 1(Pop ≥ Cutoff)	-0.008 (0.004)*	-0.011 (0.010)	-0.006 (0.008)	-0.018 (0.009)**	-0.002 (0.007)
Outcome Mean		1.016	1.019	1.019	1.016
N	13622	3371	3439	3440	3372
R2	.2679	.2062	.3053	.299	.318

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

This table presents regression discontinuity estimates from Equation 3 of the effect of PMGSY treatment by 2011 on annualized population growth for the period 2001 to 2011. The first column presents results for the full sample. The second column presents results for villages in the first quartile of distance to cities with at least 500,000 inhabitants in the 2001 Population Census. Columns 3-5 are the second, third and fourth quartiles, respectively. Heteroskedasticity robust standard errors are reported below point estimates.

Table A11: RD estimate of PMGSY road on bus service

	Full	Quart 1	Quart 2	Quart 3	Quart 4
Road	0.089 (0.076)	0.289 (0.156)*	0.161 (0.156)	-0.132 (0.144)	0.076 (0.158)
2001 Pop * 1(Pop < Cutoff)	-0.013 (0.133)	0.120 (0.251)	-0.176 (0.291)	0.116 (0.275)	-0.119 (0.278)
2001 Pop * 1(Pop ≥ Cutoff)	0.122 (0.145)	-0.330 (0.290)	0.062 (0.291)	0.749 (0.301)**	-0.029 (0.282)
N	19632	5067	4865	4856	4844
r2	0.31	0.26	0.32	0.30	0.35

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

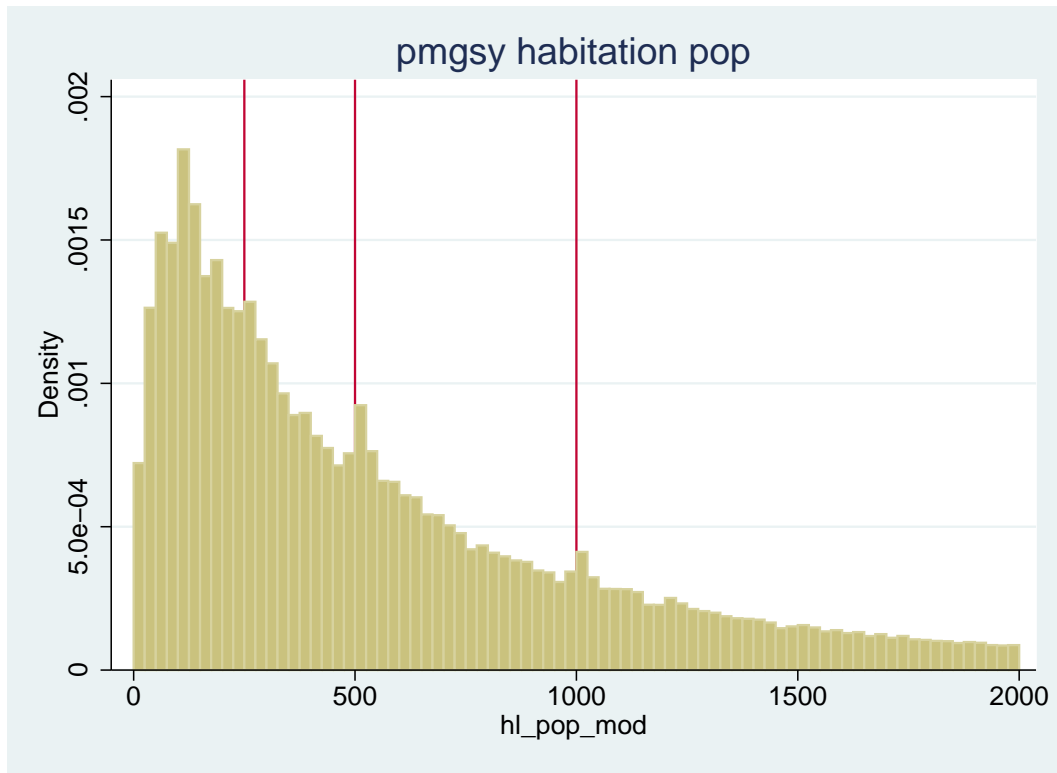
This table presents regression discontinuity estimates from Equation 3 of the effect of PMGSY treatment on availability of a scheduled bus service in the village. The outcome variable is an indicator variable that takes on the value 1 if the village is served by scheduled bus service in 2011, and a 0 otherwise. Column 1 presents results for the full sample, while Columns 2-5 present results by quartile of distance to a major city. Heteroskedasticity robust standard errors are reported below point estimates.

Figure A1: Sample page from SECC

SECC-2011 Final List Rural														
State : HIMIZORAM		District : AIZAWL		Taluk : ABAUK		Town/Vill : LUNGSEI		Ward Id : 0000		Block No-Subblock No : 0007 20				
House No	Type of Household	Name	Relationship with Head	Sex DOB	Primitive Tribal Group	Father Name Mother Name	Legally Released Served Labor	Manual Scavenger	Education	Section 1 Details: Housing/Dwelling	Section 2 Employment and Income characteristics	Section 4 : Details Assets	Section 5 A: Land Owned	Section 6 B: Other Assets Owned
001	Normal		HEAD	Male 1974						Predominant material of wall of dwelling room #	Does any household member have a regular salaried job	Refrigerator	Total un-irrigated land (in acres)	Mechanized Three/Four Wheeler Agricultural equipment
002			WIFE	Female 1989						Predominant material of roof of dwelling room #	Pay income tax or professional tax	Telephone/Mobile phone	With assured irrigation for two crops (in acres)	Irrigation equipment (including tubewell, borewell, diesel/kerosene/electric pumpset, sprinkler/drip irrigation etc)
4	Self									Ownership status of this house	Own/operate an enterprise which is registered with the Government	Registration of two/three/four wheelers or fish boat are required	other irrigated land(in	Kisan Credit Card with credit limit of Rs 50,000 or above

This is a sample page taken from a PDF file that was scraped from secc.gov.in. It displays the different variables available in this dataset at both the individual and household level.

Figure A2: Histogram of habitation populations (PMGSY OMMS)



The figure shows the histogram of village population as reported in the PMGSY Online Monitoring and Management System. The vertical lines show the program eligibility cutoffs at 250, 500 and 1000.

Figure A3: Comparison of India and Africa's rates of urbanization and structural transformation

