

DGA Special Projects Committee Presents

DIGITAL DAY 2014

EYE ON THE FUTURE

SATURDAY, JULY 26



DIGITAL DAY PROGRAM

Programming subject to change

PANELS, PRESENTATIONS AND SCREENINGS in Theaters 1 and 2

SPHERICAL STORYTELLING: VIRTUAL REALITY TAKES OFF

Panelists: **Scott Broock** (VP of Content, Jaunt VR) • **Gregory Plotkin** (Director, *Black Mass*, *Paranormal Activity 5*). Moderator: **Jeff Kleiser** (CEO, Synthespian Studios; VFX Supervisor, *X-Men trilogy*).

WHAT'S NEW ON THE WEB?

Panelists: **Reza Izad** (Partner & CEO, Collective Digital Studios) • **Brian Robbins** (CEO & Founder, AwesomenessTV) • **Alejandro Trevino** (Executive Producer, Entertainment Division, Maker Studios). Moderator: **Jon Avnet** (Co-Creator, WIGS).

NEW TECHNOLOGIES FOR LIVE SHOWS: EXPANDING THE CREATIVE TOOLKIT

Panelists: **Aaron Bleyaert** (Sr. Producer, Team Coco Digital) • **Gregg Gelfand** (Director, *Rising Star*, *American Idol*) • **Robb Wagner** (Founder/CEO, Stimulated Inc.; Segment Director, *Dancing with the Stars* "Paula Abdul Dream Medley") • **Glenn Weiss** (Director, *68th Annual Tony Awards*, *2014 Billboard Music Awards*) • **John A. Wooden** (Executive Producer, Team Coco Digital). Moderator: **Jonathan X** (Director, *Radio Disney Music Awards Festival*, *Tavis Smiley*).

CREATIVE AND PRODUCTION IPHONE & IPAD APPS FOR DIRECTORS AND DIRECTOR'S TEAM MEMBERS

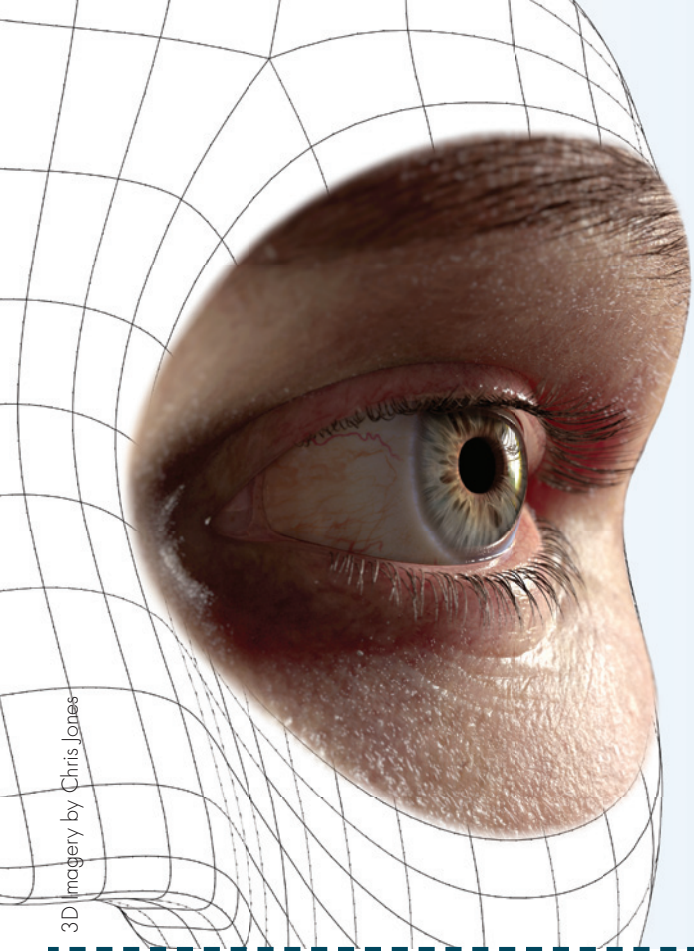
Presented by: **Susan Zwerman** (Chair, DGA AD/UPM VFX/Digital Technology Committee).

HANDS-ON DEMOS AND EXHIBITS in the Grand Lobby and Theater 3

- EXPLORE storytelling in Virtual Reality wearing the latest VR Headsets to experience media in 360 degrees. **(Demo by The Third Floor)**
- COMMUNICATE virtual production effectively with your creative team using the Zeus: Scout app on your iPad to storyboard, previz and more. **(Demo by Zoic Studios)**
- NAVIGATE a remote location with the BeamPro Smart Presence System. **(Demo by Suitable Technologies)**
- DISCOVER CG crowd solutions with before and after mixing of CG and GS people. **(Demo by Pixel Magic)**
- REPLICATE an existing object or person by creating its virtual representation using 3D Scanning. **(Demo by TNG)**
- PLUG INTO a user-friendly, on-demand pipeline to create budget-conscious, dynamic multimedia content for a variety of platforms. **(Demo by Breezelooks)**
- LEARN how to get ISPs to stop their subscribers from filesharing your content. **(Demo by Rightscorp, Inc.)**
- EXAMINE the uses of 3D printing for efficient fabrication in production. **(Demo by New Deal Studios)**
- LOCATE CREATIVE COLLABORATORS for your projects through a dedicated online professional network. **(Creative District)**
- EXPERIENCE 360° interactive video on multiple devices across a variety of platforms. **(Demo by Immersive Media)**
- FIND connections to the Chinese Film & TV Industry. **(Demo by UCFTI EXPO)**
- ENHANCE image capture with a high-end LED Lighting System. **(Demo by Digital Sputnik)**
- TRY OUT the latest camera and technologies from **ARRI, Jaunt VR, JVC, RED** and **Sony**.

Participation or mention of any company or product in the program does not constitute endorsement or recommendation by the Directors Guild of America.

SEE REVERSE FOR REGISTRATION FORM



3D Imagery by Chris Jones

DIGITAL DAY 2014



EYE ON THE FUTURE

SATURDAY, JULY 26

- 10:00 a.m. to 4:30 p.m.
Panels & Presentations at the DGA
- 5:00 p.m. to 7:00 pm
Wrap Party and Demo at Technicolor Hollywood

Following the Digital Day program at the DGA, Technicolor Hollywood will host a Wrap Party and demonstrate the company's latest innovations in color, from on-set and on-location dailies to finish color-grading at their facility on Sunset Blvd.

DIGITAL DAY REGISTRATION FORM

Cost of Digital Day, including Continental Breakfast and Lunch at the DGA = \$35.00

Name: _____

Organization/Affiliation: _____

* Mailing Address: _____

Phone: _____

* Email Address: _____

Guest Name: _____

**Required for confirmation and tickets*

Please mail Registration Form to:
Directors Guild of America, Digital Day
c/o Special Projects
7920 W. Sunset Blvd.,
Los Angeles, CA 90046

Credit Card Registration Forms
may also be faxed to: **(310) 289-5335**
or emailed to: **alisonr@dga.org**

Yourself: \$35.00 Guest (optional): \$35.00 TOTAL COST: \$ _____

Check # _____ (please make check payable to Directors Guild of America)

Credit: Visa/MC# _____

Billing Address: _____

Billing ZipCode: _____ Exp. Date: _____

Signature: _____ Date: _____

NO REFUNDS OR CANCELLATIONS AFTER JULY 21st

For further information, please call (310) 289-2088 or go to www.dga.org.