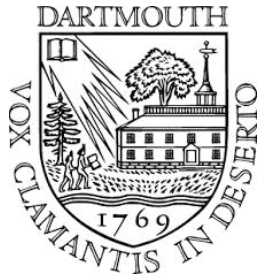




Dartmouth

APT DARTMOUTH **24-HOUR** **CASE COMPETITION**



EVENT DETAILS:

The APT 24-hr Case competition is an interactive, data-rich case where teams are encouraged to use creativity, analysis, and presentation skills to answer a business problem many companies and industries face today. Case competitions are an excellent way to gain confidence in approaching the intern and full time recruiting process, and to gain exposure to the day-to-day experience of an APT Business Consultant. This consulting challenge provides the full experience of a case competition, all in a 24-hour span from kickoff to presentations.

The case competition will be co-sponsored by APT, Women in Business and the Dartmouth Consulting Group.

More details available at www.joinapt.com/dartmouthcase



Dartmouth Consulting Group

REGISTRATION:

To register, please go to <http://www.joinapt.com/dartmouthcase>. Registration opens on April 3rd, 2017 and closes on April 24th, 11:59 PM

CASE SCHEDULE:

- **Optional Information Session:**
Monday, April 3rd, 7:00-8:00 PM
Rocky 003
- **Kickoff Event:**
Wednesday April, 26th, 2:30-3:30 PM
Haldeman 41
- **Case Solution Due via Email:**
Thursday, April 27th, 3:30 PM
- **Case Presentations (15-20min each):**
Thursday, April 27th, 4:15-7:15 PM
Rocky 1 + Rocky 2
- **Closing Reception:**
Thursday, April 27th, 8 PM
Hanover Inn (followed by dinner with the winning team)

GUIDELINES AND DETAILS:

- **Team Size:**
3-5 participants
- **Eligibility:**
All students with at least two terms left at Dartmouth are welcome to participate, regardless of major and experience.
- **Prizes:**
1st Place: \$1000 Mastercard gift card per team, plus a guaranteed interview for their next eligible recruiting season. **2nd Place:** \$500 Mastercard gift card per team. **3rd Place:** \$50 Mastercard gift card per team member. All participants will be considered for internship and full time recruiting. The winning team gets dinner with APT.

ABOUT APT

OFFICE LOCATIONS: LONDON | SAN FRANCISCO | WASHINGTON D.C | TAIPEI | TOKYO



APT, a Mastercard company, is a leading cloud-based analytics software company that enables organizations to rapidly and precisely measure cause-and-effect relationships between business initiatives and outcomes to generate economic value. APT's intuitive and proprietary Test & Learn® software utilizes sophisticated algorithms to analyze large amounts of data, enabling business leaders to conduct experiments and allowing them to make optimal decisions and implement business initiatives at scale