

Hello & Welcome from Perpetual Technology Group (PTG)

We are excited for this opportunity to serve you in your educational success using webCAPE. We hope the transfer to our services is smooth and successful for you. Please take a minute to review the following detailed information regarding the upcoming transfer to Perpetual Technology Group.

Added Benefits to You

Transferring the webCAPE services to a business can be very beneficial to customers. Please preview the following benefits:

- 1. **Additional Service Resources** PTG will have full time staff dedicated to support and service your needs by phone, email, fax, and twitter if needed.
- 2. **Additional Technology** –PTG will be expanding the servers and redundancy of webCAPE to increase its availability. We will also be dedicating resources to add some of the most highly requested features and languages.
- 3. **FREE Additional Languages** Under PTGs billing model, all institutions having previously purchased as least (1) CAPE language can request access to additional foreign languages for free, including: Spanish, French, German, Russian and Chinese.
- 4. **Training & Deployment** PTG offers unlimited web-based training and deployment services. We want you to be successful when using webCAPE to enhance your student's experience. We're committed to your success.
- 5. **Access to a Greater Network** With PTG and BYU customers coming under one roof, we'll provide a platform to increase communication among our users. Get insights from current customer's successes and failures. Perhaps, we can even build a community of additional language development.
- 6. **Greater Funding for R&D** The increase in costs will result in more funds & less cost to BYU, resulting in greater focus on what they do best developing new languages.

Change in Pricing

Perpetual Technology Group has been servicing over 200 webCAPE customers since 2006. Our pricing since our start has never gone up. Although we cannot guarantee prices will not change, we stand by our commitment to make this service affordable. To minimize the impact of the changes, Perpetual Technology Group is offering the following pricing options:

Option 1 - Student Model

Students visit our website and pay \$10 for the webCAPE exam. The results are available to you. We handle all administration and support.

Student exam cost \$10 (\$2.00 of each exam after 100 is returned to the institution) No Yearly Support Fee

Option 2 - Per Exam Model

\$4 per exam, unlimited exams \$200 Yearly SaaS Fee. (Includes hosting, service, maintenance, upgrades, etc)

Option 3 - University License

0-25 exams - \$300/year 26 - 200 exams - \$550/year + \$200 support 201 - 400 exams - \$1300/year + \$200 support 401 - 800 exams - \$1500/year + \$200 support 801 - 1200 exams - \$2000/year + \$200 support 1201 - 5000 exams - \$2500/year + \$200 support 5,000+ exams/year - TBD

Required Steps Going Forward

OR

For those continuing with webCAPE through Perpetual Technology Group and have only bought "bulk" exams:

- 1. Continue forward purchasing bulk exams at \$4.
- 2. Purchase a license (\$700 for all foreign languages) from PTG and follow Option 1 or Option 3 above.

For those continuing with webCAPE through Perpetual Technology Group and have bought at least 1 language license:

1. You immediately will have access to all other available CAPE languages (if desired).

AND 2. You will receive a bill on your scheduled renewal date. The bill will be for \$75/language for this year, and will show on it what your costs will be next year based on historical usage. By paying the bill you will be agreeing to the changes in webCAPE costs.

For those wishing to **discontinue** the webCAPE service:

We would be very sad to see you go. Please let us know if there is anything we can do, or any recommendation we can provide.

1. When your \$75/language bill arrives in the next 1 to 12 months (depending on your renewal month) simply let us know you will no longer continue using webCAPE and leave the bill unpaid.

More information and Questions

For all general questions regarding the transfer of webCAPE services, please contact Ashleigh Cropper at 801.471.0883 or by email, support@perpetualworks.com.