



NEWS RELEASE

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Local Adventurers Open Slideshow Series at The Mountain Goat

Two Wheels, Two Planks Features Bike-Powered Skiing in the Arctic Norway



Hanover, NH – On Thursday, Nov. 4 at 7pm, Vermont-based photographers and adventurers Brian Mohr and Emily Johnson will bring their latest show, “*Two Wheels, Two Planks – Pedal Powered Skiing in Arctic Norway*” to The Mountain Goat on Main St. in Hanover, NH. The show features the couple’s recent bike-powered skiing exploration of Norway’s Arctic Alps. It is part of the duo’s ongoing *Wild People, Wild Place Slideshow Series*, which features over ten shows throughout the upcoming winter season.

“We dreamt of a bike-powered skiing adventure for many years,” says Johnson, who along with her husband, Mohr, and two close friends, headed to Norway this past spring on assignment for WEND and Adventure Cyclist magazines. “And it was a dream come true. The combination of cycling, camping and backcountry skiing gave us great freedom to explore.”

The show will feature a mix of photos and video, run approximately one hour and be followed by big raffle of outdoor gear – proceeds from which will benefit the VT-based organization, Girls Move Mountains, which nurtures girls’ innate capacity for confidence, courage, and leadership through adventure-based experiential education.. Admission is \$5 and includes one raffle ticket. Mohr and Johnson co-own Ember Photography (www.EmberPhoto.com) and are regular contributors to Backcountry Magazine, Patagonia, Vermont Life and many others. Much of their work focuses on the enjoyment and protection of wildlands in the northeast, the Arctic and in the southern Andes

Wild People, Wild Places 10-11

SHOW# 1: TWO WHEELS, TWO PLANKS – Pedal Powered Skiing in Arctic Norway

A multi-media show by Brian Mohr and Emily Johnson

WHEN: Thursday, Nov 4, 2010 @ 7pm

WHERE: The Mountain Goat (outdoor store) – Main St in Hanover, NH

COST: \$5 Admission (On sale now at the Mountain Goat) Includes RAFFLE Ticket

ABOUT: The *Wild People, Wild Places* project is an ongoing series of exhibits and slideshows designed to inspire the public to enjoy and protect the very places featured. Through their shows, Brian Mohr and Emily Johnson share stories and images from their backcountry skiing, paddling, backpacking and adventure cycling throughout the Northeast, the Arctic, the southern Andes, Europe and North America. Mohr and Johnson photograph for a wide variety of editorial, fine art, wedding and commercial clients. Their work is widely published. For more information, please contact the photographers by phone or email, or visit their websites: www.emberphoto.com and www.adventureskier.com ###

BRIAN MOHR & EMILY JOHNSON

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