



EVENT DETAILS:

The APT 24-hr Case competition is an interactive, data-rich case where teams are encouraged to use creativity, analysis, and presentation skills to answer a business problem many companies and industries face today. Case competitions are an excellent way to gain confidence in approaching the intern and full time recruiting process, and to gain exposure to the day-to-day experience of an APT Business Consultant. This consulting challenge provides the full experience of a case competition, all in a 24-hour span from kickoff to presentations.

The case competition will be co-sponsored by APT, Women in Business and the Dartmouth Consulting Group.



Dartmouth Consulting Group



More details available at www.joinapt.com/dartmouthcase

REGISTRATION:

To register, please email dartmouthcasecomp@aptmail.com with team member names, email addresses, majors, and class years (resumes optional). Registration opens on April 9th, 2014, and closes on April 28th, 11:59 p.m.

CASE SCHEDULE:

- **Optional Information Session:**
Wednesday, April 23rd, 7:00 p.m.
Rocky 003
- **Kickoff Event:**
Wednesday, April 30, 3:00 p.m.
Paganucci Lounge
Class of 1953 Commons
- **Case Solution Due via Email:**
Thursday, May 1, 3:59 p.m.
- **Case Presentations:**
Thursday, May 1, ~5:30-8:30 p.m.
Rocky 001
- **Closing Reception:**
Thursday, May 1, 9 p.m.
Hanover Inn

GUIDELINES AND DETAILS:

- **Team Size:**
3-5 participants
- **Eligibility:**
All students with at least two terms left at Dartmouth are welcome to participate, regardless of major and experience.
- **Prizes:**
1st and 2nd place teams will receive cash prizes of \$500 and \$250. The first place team will receive interviews for their next eligible recruiting season. All participants will be considered for internship and full time recruiting.

ABOUT APT

OFFICE LOCATIONS: LONDON | SAN FRANCISCO | WASHINGTON, D.C. | TAIPEI | TOKYO



APT is a young, rapidly growing Big Data analytics firm that brings the scientific method to the business world. We help the world's largest companies transform the real world into an experimental environment where they can measure, tailor and target different ideas & initiatives.